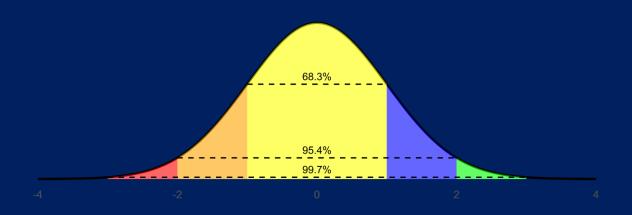
Understanding 6 Sigma Tools In 6 Minutes

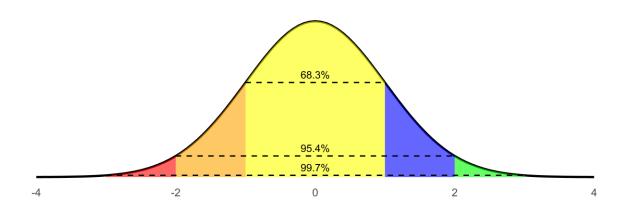


Daniel Zwillinger, PhD

Understanding 6 Sigma Tools In 6 Minutes



Daniel Zwillinger, PhD



Version 2024.06

Understanding 6 Sigma Tools In 6 Minutes By Daniel Zwillinger, PhD

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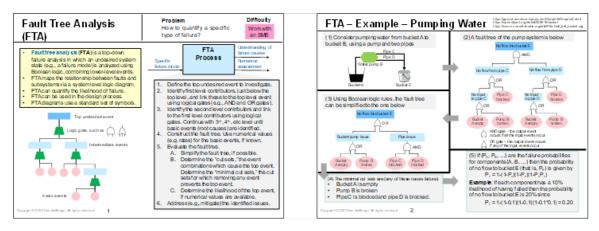
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Introduction

While "Six Sigma" means different things to different people, everyone agrees that there are many useful Six Sigma methods or tools. Knowing which tools are available, what they do, and how to use them is needed to be a successful Six Sigma or Lean Six Sigma practitioner.

The "Six Sigma in Six Minutes" (6in6) concept is that basic understanding of a Six Sigma tool's capabilities can be described in 6 minutes, using only two PowerPoint slides. One slide shows the concept and one slide gives an example. Each 6in6 presentation is designed to deliver basic familiarity with a tool; enough information is given to determine if a tool is useful for a specific purpose.

For example, the presentation for Fault Tree Analysis is below



All of the 6in6 presentatons are available, for free, at https://www.sixsigmainsixminutes.com. This document is also available there.

The following information is about the 6in6 concept and website:

- 1. **6in6 Vision** Encourage use of Six Sigma tools.
- 2. **6in6 Mission** Distribute free basic Six Sigma tool information.
- 3. **6in6 Goal** Illustrate common Six Sigma tools using the "Six Sigma in Six Minutes" paradigm.
- 4. **6in6 Success** If someone obtains a basic idea of what a specific Six Sigma tool does, from a 6in6 presentation, then we have success.
- 5. **Why** To spread the joy of Six Sigma!

The following information is the 6in6 FAQ.

- 1. Where did the two slide 6in6 presentation concept originate?

 See Dan Zwillinger, Brian Foley, and Kurt Mittelstaedt, "Six Sigma Tools in Six Minutes," Six Sigma Forum Magazine, Volume 15, Number 2, February 2016.
- 2. Why was this website created?

 To give back to the Six Sigma community.
- 3. Who created this website?
 - Dan Zwillinger, a Six Sigma black belt (both ASQ and Raytheon certified).
- 4. Is it safe to visit the 6in6 site (https://www.sixsigmainsixminutes.com)? Yes! The site does not use cookies, does not collect your data, and does not track visits.

5 Whys (Root Cause Analysis)

Problem
How to find a problem's root cause?

Difficulty

Easy to use

- The "5 Whys" technique is a simple & fast way to determine the root cause(s) of a problem.
- The question "Why?" is repeatedly asked, starting at the problem statement. The process stops when the results are not actionable; this often occurs after 5 "Why?" steps.

Problem Reason(s)

Why #1: Why did that problem occur?

Why #2: What did THAT occur?

Why #3: What did THAT occur?

Why #4: What did THAT occur?

Why #5: What did THAT occur?

Problem 5 Whys to resolve Process

Root cause(s)

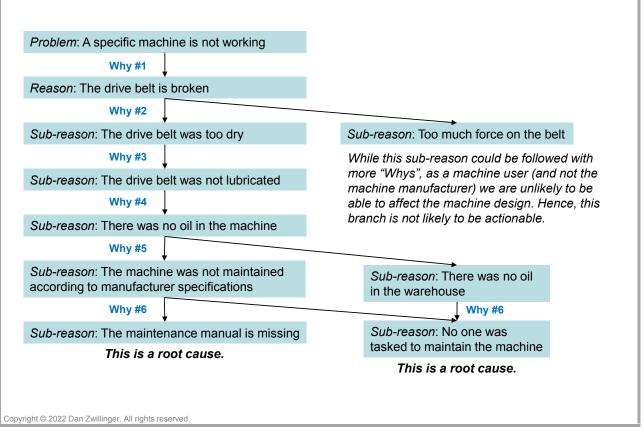
- 1. Ensure the problem is clearly articulated.
- 2. Ask "Why did the problem occur?" There may be several reasons.
- 3. For each of the reasons, ask "Why?"; each may have several reasons.
- 4. Continue asking "Why?" until the reasons are no longer actionable.
- 5. The lowest level reasons that are actionable are the *root causes*. If these are addressed then the problem should be resolved (or mitigated).



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Potential Root Cause(s)

5 Whys - Example - Broken machine



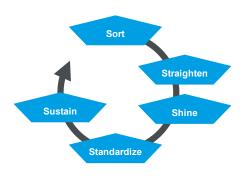
5S Process of Lean

Problem How to remove distracting clutter?

Difficulty

Easy to use

- **5S** is a organization method.
- 5S is based on 5 Japanese words whose transliterations start with the letter "S." These correspond to 5 English words: Sort, Straighten, Shine, Standardize, and Sustain.
- 5S efforts impress customers.
- 5S improves workplace safety, quality, morale, and throughput.



"cluttered" environment

5S Process "uncluttered" environment

Continuously perform the following actions

- 1. Sort: Remove unneeded items from the area.
- 2. Straighten: Make a place for everything and put everything in its place.
- 3. Shine: Clean and inspect everything in the area.
- **4. Standardize:** Every process has a standard.
- **5. Sustain:** Continue 5S without being told.

Japanese	English	Meaning
Seiri	Sort	Organize
Seiton	Straighten	Order
Seiso	Shine	Clean
Seiketsu	Standardize	Standards
Shitsuke	Sustain	Discipline

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5S - Examples

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- https://commons.wikimedia.org/wiki/File:5S_Tools_drawer.jpg
- https://commons.wikimedia.org/wiki/File:Papan_Bayangan_(Shadow_Board).jpg
- https://www.wikiwand.com/en/Workshop







Popular 5S application areas

- Office environments: especially desks and storage
- Manufacturing: especially kitting of tools and components







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Six Thinking Hats

Problem

How to obtain multiple perspectives of an issue?

Difficulty

Work with an SME

- Six Thinking Hats has 6 differently colored hats, each representing a specific thought process (see below).
- When the team "puts on a hat," they address an issue from that hat's point of view. Sessions begin with a "blue hat," to discuss the meeting and hat order.
- Sequentially, the team puts on different hats, each for a fixed period.
- The facilitator always wears a blue hat.

Black	risk assessment
Blue	organization and planning
Green	creative thinking
Red	feelings and instincts
White	information gathering
Yellow	benefits and values

Issue to address

Six Thinking

Hats

Process

Multiple perspectives of the issue

- 1. Select an issue (e.g., project or concept)
- 2. The facilitator, with the team, selects a hat ordering:
 - Any meeting: Blue, White, Green, Yellow. Red. Black
 - Brainstorming meeting: Blue, White, Green, Blue
 - Problem solving meeting: Blue, White, Green, Red, Yellow, Black, Green, Blue
 - Strategic planning meeting: Blue, Yellow, Black, White, Blue, Green, Blue
- The facilitator sequences through the hats, leads the discussion for each hat, and decides when to move to the next hat.

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Six Thinking Hats – Example

Sample initial questions for a facilitator to ask for different hats

Black Hat: What risks need to be considered?

• Blue Hat: What support, systems, or processes will be needed?

• Green Hat: How can we create new ideas?

• Red Hat: What are your initial reactions?

White Hat: What information do we have?

Yellow Hat: Why should we be optimistic?

Sample follow-on questions for the Black Hat:

- 1. How will this fail?
- 2. What are the weaknesses or risks?
- 3. What are potential unintended consequences?
- 4. How will the competition react?
- 5. Which stakeholders can prevent success?

Sample follow-on questions for the Green Hat:

- 1. How can we generate multiple problem solutions?
- 2. What brainstorming tools can we use to find solutions?
- 3. What relevant outrageous scenarios can we create?
- 4. How would <famous person> solve this problem?
- 5. What thought experiment could we perform?

Sample follow-on questions for the Yellow Hat:

- 1. What does success look like?
- 2. What makes this so successful?
- 3. What are the short term and long term benefits?
- 4. How does this make things better?
- 5. If we could not fail, what would we do?

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7 Wastes

Problem

How to determine what types of waste are present?

Difficulty

Easy to use

A value-added task meets 3 criteria:

- 1. The customer cares
- 2. Something changes
- 3. The task is done right the first time Everything else is waste.

There are 7 classic types of waste. (Non-utilized talent is a new 8th waste.)

- 1. Defects Products (or services) that must be corrected
- 2. Over Production Producing too much of a product.
- 3. Transportation Moving items unnecessarily
- 4. Waiting Waiting for the previous step to complete.
- 5. Inventory Inventory or information not being used
- 6. Motion Motion not required for process
- 7. Processing Activities not required for process
- 8. Non-Utilized Talent Employees not effectively used

Existing process

How to **Identify** waste (in order to remove it)

Waste identification

- 1. Review process looking for the 7 types of waste (use acronym **DOTWIMP**)
 - **1. D**efects (Rejects, Repair, Rework)
 - 2. Over Production
 - 3. Transportation
 - 4. Waiting
 - 5. Inventory
 - 6. Motion
 - **7.** Processing (Excess or Unnecessary)
- Once waste is identified, try to remove it











Defects

Transportation Waiting Inventory Motion Processing Production

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- https://commons.wikimedia.org/wiki/File:Cooking chocolate, broken bar.jpg
- https://commons.wikimedia.org/wiki/File:Factory_1b.svg https://commons.wikimedia.org/wiki/File:Fxemoji_u1F682.svg
- https://commons.wikimedia.org/wiki/File:GSSA_Golden_Clock.svg https://commons.wikimedia.org/wiki/File:Vert_queue.JPG
- https://commons.wikimedia.org/wiki/File:Circular_arrow-blue_01.svg https://commons.wikimedia.org/wiki/File:Red_Silhouette_-_Gears.svg

7 Wastes - Examples - Two Different Environments

	Manufacturing environment	Office environment
Defects (Rejects, Repair, Rework)	Over producing to allow for expected defects.	Order entry errors. Lost files or records. Adding extra checks or inspection steps into a process.
Over Production	Using more expensive high capacity equipment when low capacity equipment is good enough	Producing reports that no one reads or needs. Duplicating data in multiple places. Creating extra copies. Sending information using multiple medium (e.g., email, post, fax).
Transportation	Reorganizing warehouses. Moving products in and out of storage.	Unnecessary movement of paperwork or information.
Waiting	Waiting for late deliveries to arrive to stock a warehouse.	Waiting for approvals or signatures. Attendees late to meetings. Using slow computers and IT systems.
Inventory	Having stock damaged from it being stored for so long.	Excessive office supplies.
Motion	Switching tasks excessively, resulting in moving between locations.	Searching for files on computer. Re-entering data. Poorly designed work stations resulting in more bending and reaching.
Processing (Excess or Unnecessary)	Including too many layers of packaging.	Obtaining unnecessary approvals on an activity or output.

When including non-utilized talent, use the acronym "DOWNTIME"

- D = Defects
- T =Transportation I = Excess Inventory
- O = Overproduction
- M = Motion
- W = Waiting
- N = Non-Utilized Talent
- E = Extra Processing

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The Eight Disciplines of **Problem Solving (8D)**

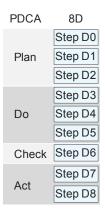
Problem

How to solve a special cause problem?

Difficulty

Work with an SME

- The 8 Disciplines, also known as the 8D process, is a teamoriented approach to correct recurring problems.
- 8D has more complexity than the PDCA (plan-do-check-act) approach and less complexity than six sigma's DMAIC.



Root cause Special cause Containment 8D problem action **Process** Corrective action Team

- Select the problem to be addressed
- Execute the classic 8D steps (with D0 added):
- D0: Prepare and plan for 8D.
- D1: Select a knowledgeable team.
- D2: Quantify the problem: who, what, where, when, why, how, and how many.
- D3: Develop and implement a containment plan to isolate the customer from the problem.
- D4: Determine the problem root cause(s).
- D5: Identify the corrective actions and test.
- D6: Implement the corrective actions.
- D7: Take preventive measures to prevent recurrence of this and similar problems.
- D8: Congratulate the team.

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8D - Example - Illustrative "8D Report"

	Customer	Compla	int Res	olution R	eport		
Report Title: Health	y Community Co	alition (HCC) Meeting Ir	mprovement	Repor	#1	
Dates: 3/15/17-8/15/17	Customer Complaint:	3/15/17	Report Initiated:	3/22/17	Report		8/15/17
Customer	Jane Doe, H	ICC Membe	r	Program/Di	vision:	Healt	h Promotio
1D - Team Mem	bers						
Role	Name			Email Cont	tact		
Leader	Jane E	vre		jeyre@exa	mplehd.c	com	
SME	Atticus	Finch		afinch@ex	amplehd	com	
Champion/Spor	nsor Kinsey	Millhone		kmillhone@	dexample	ehd.com	ř.
2D - Problem De	escription						
of frustrations about timely agendas. Fu updates instead of included frustration effective way to me 3D – Interim Cor	meaningful prese that this coalition ke progress on s	ntations, sh feels more erious comn	ared learnin like a coffee nunity healti	ng and connect e klatch (socia h concerns.	e – and m cting. The al chitcha	ostly co compla	mmittee int also
timely agendas. Fu updates instead of included frustration effective way to me 3D – Interim Coi 1. Kinsey immedi looking into wh 2. Kinsey initiated 3. Kinsey will pro- prior to the nex 4. Jane will cance	meaningful prese that this coalition ike progress on s atainment Actic ately replied to the at can be done. I the 8D process I ide a more detail t HCC meeting.	ntations, sh. feels more erious comn ons (who, t e partner sta o explore th ed update o	ared learnin like a coffee nunity health akes what ating that sh e process in the proble	ng and connect e klatch (social h concerns. action, by w e appreciated improvement of em-solving pro	e – and m ting. The of chitcha hen) I the feed options. ocess up	nostiy co e compla t), rather lback an	mmittee int also r than an d will begi he partner
timely agendas. Fu updates instead of included frustration effective way to me 3D – Interim Cor 1. Kinsey immedi looking into wh 2. Kinsey initiated 3. Kinsey will pro 3. Kinsey will pro	meaningful prese that this coalition ke progress on s tainment Actic stely replied to tha at can be done. Ithe 8D process to ride a more detail t HCC meeting. If the April HCC n	ntations, sh. feels more erious comn ons (who, t e partner sta o explore th ed update o	ared learnin like a coffee nunity health akes what ating that sh e process in the proble	ng and connect e klatch (social h concerns. action, by w e appreciated improvement of em-solving pro	e – and m ting. The of chitcha hen) I the feed options. ocess up	nostiy co e compla t), rather lback an	mmittee int also r than an d will begi

What needs to be done?	Who must be involved	P By when?	How will success be measured?	
Effective meeting training for staff	Kinsey, Jane	April 15	Pre-Post Assessment	
Develop a coalition program design team	Jane and 2-4 community partners, including complainant	May 1	Agenda, participation, minutes, attendance at meetings	
3. Coalition assessment	Atticus	June 15	Assessment report shared with coalition, July meeting	
4. Coaching/mentoring for Jane	Jane, coalition/QI consultant	Every 2 weeks for 2 months	Kinsey consultation with key partners in late July	
6D - Implement and Valid	ate Corrective Action	Ď.	L.A	
Solutions Implemented:	Results:			
Contracted for effective meeting training & facilitation skills	All staff leading and parti expectations about agen planning/execution/follow	das, design teams, mil	coalitions now have shared nutes,	
Identified an internal coalition coach for Jane		ort, understands the e	xpectations of external clients	
Coalition Assessment developed, administered & Analyzed	Discovered new opportui	not now exceeds expectations: Siscovered new opportunities to improve and learned that most partners are tery happy with their level of engagement.		
Jane, with help from Kinsey, created an HCC Design Team.	of the meetings. Jane is i	flore partners are sharing the work and feeling ownership in the effectiven of the meetings. Jane is building deeper relationships with community artners. Attendance has increased. Agendas and minutes are available fo		
Customer Notification	Assigned to:	Key Messages	Completion Date:	
Customer was included in coalition program design team	Jane	Customer participation is key to process improvement	8/1/17	
7D - Preventive Action (p	olicy/procedure change	e, training protocol	, etc.)	
	Responsible Person)	Completion Date:	
Action Taken				
Added a training plan to the agen workforce development plan for both 1) effective meetings and 2) meeting facilitation (with criteria fi selecting staff who must complete	cy Kinsey		8/15/2017	
Added a training plan to the agen workforce development plan for both 1) effective meetings and 2) meeting facilitation (with criteria for	cy Kinsey		8/15/2017	

From http://www.phf.org/resourcestools/Documents/8D_Customer_Complaint_Resolution_Report.pdf (with permission)

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9 windows

Problem
How to improve a product or process?

Difficulty

Work with an SME

- 1. 9 Windows considers innovation via 9 "windows" of time and space:
 - A. "Time" = when the problem could have been solved: past, present, or future.
 - B. "Space" = where the problem is solved: super-system, system, or subsystem.
 - Sub-system = component of the system
 - Super-system = external environment the system interacts with
- 2. A 9 windows grid is below.

		Time		
		Past	Present	Future
به	Super-system			
Space	System		problem	
S	Sub-system			

9 windows grid

9 windows process

Info about problem

- 1. Select a specific problem (the "system").
- 2. Create the 9 windows grid
- 3. Fill in the grid:
 - A. Put the problem in the center.
 - B. Document the key element(s) of the
 - · super- and sub-systems
 - past and future
 - C. Then, fill in the remaining 4 corners of the grid (shown yellow in image below left)
- 4. From the information in the grid assess the innovation opportunities, essentially whether to focus on time attributes or system attributes.

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9 windows - Example - COVID restrictions

Problem: Covid limits face-to-face (F2F) activities for school children.

			• •			
		Time				
		Past	Present	Future		
	Super-system	School districts distribute general guidelines which schools adapt as needed	· ·	Nationwide, best practices are determined, materials are developed and distributed		
Space	System	School children meet F2F all day at school	Covid limits face-to- face (F2F) activities for school children	3D and immersive environments are used in schools		
	Sub-system	School children learn social skills while eating lunch.	apart, which limits	Students engage in fun activites ("games") during lunchtime that support growth of social skills.		

Eating lunch at school is a part (a specific sub-system) of the school experience.

These are things that could exist in the future...

Conclusion: At the local level, it may be that focusing on the "time" aspect is more useful in the short term. The "space" aspect, would be beneficial, but may be take longer.

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A3 report

Problem How to document a project?

Difficulty

Easy to use

- An A3 report summarizes important information about an improvement project.
- There is no standard content for an A3 report, although it is typically aligned with PDCA (Plan-Do-Check-Act).
- The A3 report fits on a single page, on paper of size A3.
- A3 reports can be used during project performance, or at project completion.

	A3 steps	PDCA steps		
1	Background			
2	Problem Statement Plan			
3	Goal Statement	Pian		
4	Root Cause Analysis			
5	Countermeasures	Do		
6	Effect Confirmation	Check		
7	Follow Up Actions	Act		

Team A3 report Problem to process address

List of ideas

- Obtain template for your company's A3 report. or use one from the web. (It likely has ~7 categories such as the ones shown below left.)
- 2. For each category, show the important information using text and/or graphics.
- 3. Prominently display the A3 report for team and management review, and for educational purposes.

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A3 report - Examples from the web

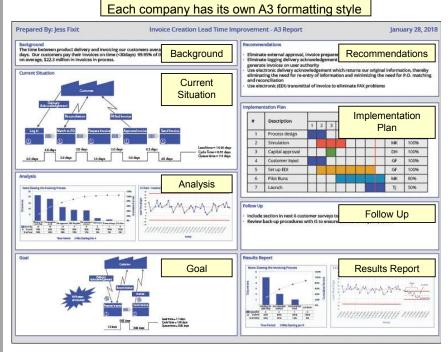


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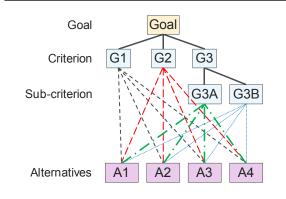
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- https://goleansixsigma.com/john-shook-grand-daddy/https://goleansixsigma.com/4-new-ways-to-use-a3s-have-you-tried-any-of-these/
- https://www.isixsigma.com/operations/manufacturing-operations/improved-rescuetime-from-a-bolling-mill-machine/attachment/a3-project-summary/

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Analytical Hierarchy Process (AHP)

- The Analytic Hierarchy Process
 (AHP) is a method for making decisions under multiple and complex criteria.
- AHP is easy to use since stakeholders only need to perform pairwise comparisons, assigning values 1-9.
- The pairwise comparisons are performed between all the criteria, between each set of sub-criteria, and between all the alternatives.



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Problem

Goal

Criteria

Alternatives

How to choose among multiple alternatives?

Difficulty

Work with an SME

Selected

alternative

- 1. Define the goal.
- 2. Define the criteria (simple or hierarchical)

AHP

Process

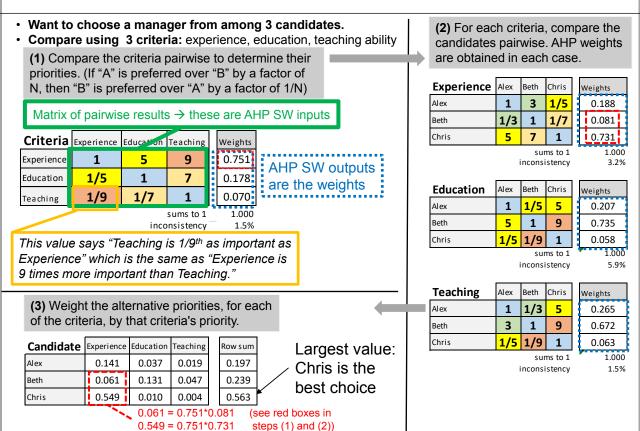
- 3. Define the alternatives.
- 4. Determine the weights amongst the criteria, sub-criteria, and alternatives (for each criteria) using pairwise comparison.
- 5. Use SW to convert pairwise comparisons into weights and confirm consistency.
- 6. Use SW to combine priorities and obtain overall weights for the alternatives.

Pairwise Comparison Scale						
Intensity	Definition	l				
1	Equal Importance]				
3	Moderate Importance					
5	Strong importance	1				
7	Very strong importance	l				
9	Extreme importance	1				

Sample scale with corresponding text

Updated: 2022011

AHP – Example – Choose a 6in6 Manager



Balanced Scorecard (BSC)

Problem

How to manage an organization's strategy?

Difficulty

Work with an SME

- The Balanced Scorecard (BSC) is a framework for tracking and managing an organization's strategy.
- A BSC has four connected perspectives.
 Financial goals: What do shareholders want?
 Customer goals: What do customers want?
 Process goals: What should we be better at?
 People (or learning and growth, or innovations, or organizational capacity) goals: How can we create more value?
- A strategy map is a 1 page depiction of a BSC with connections between the perspectives.



Business strategy BSC Process Lagging and leading metrics Improvement Projects

- 1. Define the Mission, Vision, and Values.
- Define Strategic Priorities, the top-level goals (e.g., client relations, operations, product)
- 3. Define the ordered **Four Perspectives**: Finance, Customer, Process, and People.
- 4. Define the **Business Goals** supporting the perspectives. Create cause and effect relations; the lower perspectives' goals explain how to achieve the higher perspective goals.
- 5. Describe each goal's Rationale, for later review.
- 6. Define **Leading** (success goals) and **Lagging** (achieved results) **metrics** for each goal.
 - Only leading metrics can be influenced; it can be challenging to identify them.
- 7. Define **initiatives** to execute the strategy.
- 8. Flow the information down with local strategy maps aligned with higher level strategy maps.

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Updated: 2022010

These are How to achieve **BSC – Example - Generic** trailing metrics objectives Mission/vision: Provide our clients. Strategic themes: Product leadership, Increase Customer Value, Operational excellence, ... **Objectives** Initiatives Measures Targets Net profit increas • Standardize Financia Profitability • Operating costs production Increase Cutting revenue costs Customer retention, % Mystery shopper Customer Customer acquisition, % program Cutting Win-win Time to market, days 60 days **Four** deals costs perspectives • Inventory levels 120% • ISO 9001 Unplanned downtime Optimize cycle Internal Learning • Employee survey • Skills program • IT efficiency index Training program Develop enowledge base competencie BSC DESIGNER | HOW TO AUTOMATE WIN A SOFTWARE BALANCED SCORECARD CREATED BY CONSULTANTS https://bscdesigner.com/wp-A leading metric would be percentage of Perspective objectives are content/uploads/2016/10/bscemployees with new competency training. example-by-bsc-designer.png connected and flow up Copyright © 2022-2024 Dan Zwillinger. All rights reserved.

Benchmarking

Problem
How to achieve world class performance?

Difficulty

Work with an SME

- Benchmarking compares one of your processes, services, or products, to a standard; typically the best in class.
- It may, or may not, focus on your competitors.
- Examples: Amazon has free returns. Disney answers the phone on the first ring. Lands' End has a lifetime guarantee.



Knowledge and capability transfer from the best in class

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Inadequate performance Process

Improved processes

- 1. Document current practices, identify problem areas and their key performance indicators (KPIs).
- Identify industries having similar processes. (Examples: For SW & HW with few defects consider US defense contractors or NASA. For fast SW creation consider the SW startup community.)
- 3. Identify the leaders in these industries.
- 4. Determine the processes of these leaders: visit, capture data, score them using your KPIs.
- 5. Model the leader's processes so they can be applied to your organization.
- 6. Implement necessary improvement projects.
- 7. Repeat as needed.

Benchmarking – Example – 6in6 paradigm

Assume 6in6 activities (e.g., selecting topics, creating presentations) need to be improved. Below are some sample needs, the element to improve, an appropriate KPI that can be used across industries, an industry to investigate, and a possible exemplar.

	Need	KPI (Key Performance Indictor)	Element to improve	Industry with this skill	Potential exemplar
	Selecting content for 6in6 site	Percentage of visitors finding the content "very relevant for me"	Selecting useful content, especially for business concepts	Business schools	Wharton Business School
	Creating synopsis for each 6in6 topic	Percentage of site users finding the content to be "very helpful to me"	Creating synopses, especially for business concepts	Publishers	Harvard University Press
	Creating useful graphics to accompany 6in6 descriptions	Percentage of site users finding the content to be "very useful to me"	Creating compelling graphics	News media (graphics accompanying news stories)	USA Today
	Creating awareness of 6in6 web site and updates	Number of new visitors to website per week	Who makes sticky sites?	Groups managing start-ups	Y Combinator
	Formatting for all the 6in6 presentation	Percentage of site users finding the presentation to be "well executed"	Design good story formats	News media	USA Today
	Responsiveness to 6in6 inquiries	Percentage of site users finding the responsiveness "very quick"	Timely, complete responses	· •	
1	this well?		How does t	his	Assess ho

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How do this well?

industry do it?

company does it?

Body Storming

Problem

How to improve early thinking about a product or process?

Difficulty

Some training required

- Body storming, a form of brainstorming, creates user empathy and leads to re-design.
- A body storming exercise combines role-play and simulation. It uses prototypes and observations of how users interact with products to understand the user experience.
- There is no standard body storming process, the process is tailored to each specific circumstance.

Early thinking about a product or process

Body **Storming Process**

Improved thinking based on user experiences

- 1. Define the issue/product/process to be examined.
- 2. View the issue location and observe:
 - A. How people behave at this location.
 - B. The artifacts people interact with.
- 3. Define a scenario to be explored.
- 4. Assemble an appropriate team.
- 5. Run the body storming exercise:
 - A. Follow the defined scenario
 - B. Capture relevant info (e.g., people's behavior)
 - C. Optional: Replay scenario using info gained.
- 6. Gather the participants' subjective experiences
- 7. Analyze the results and take appropriate actions.



brainstorming

Brainstorming

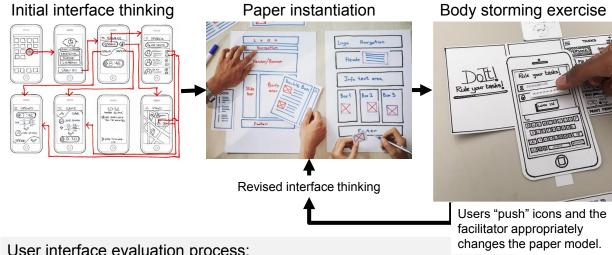
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Updated: 202210

Body Storming – Example – User Interfaces

Paper prototyping is a form of body storming. For user interfaces, paper prototyping is a way to develop ideas and design user flows using hand-created images. Paper prototypes evaluate the user experience more than the design itself.



User interface evaluation process:

- Observe 3-5 different people attempting to use the interface.
- The facilitator changes the paper model to reflect the user activities.
 - https://anniehaydesign.weebly.com/app-design/storyboarding
 - https://xd.adobe.com/ideas/process/ui-design/what-is-prototyping/
 - https://assets.justinmind.com/wp-content/uploads/2021/01/paperprototyping-cutouts.png

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Brainstorming

ProblemHow to identify ideas

to solve a problem?

Difficulty

Easy to use

- Brainstorming is a way to generate many ideas or solutions to a problem or issue.
- Brainstorming rules:
 - There are no bad ideas.
 - · Don't discuss any ideas.
 - · Don't criticize any ideas.
 - Encourage people to build on other people's ideas.
 - Encourage quantity over quality.



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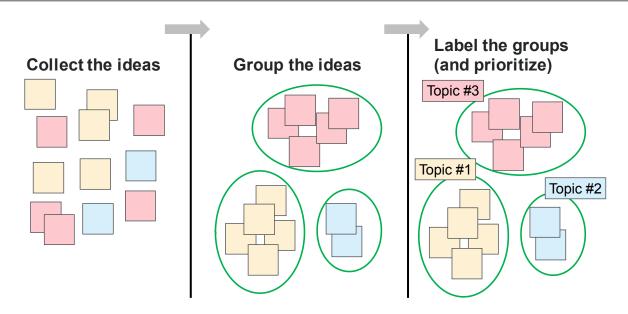
Problem to address

Brainstorming process
List of ideas

- 1. Define the problem or issue to be addressed. It may be a "why," "how," or "what" issue.
- 2. Perform the brainstorming multiple options:
 - A. People write their ideas on sticky notes.
 - B. For *unstructured brainstorming*, have people call out ideas, and the leader writes them on sticky notes.
 - C. For *round-robin brainstorming*, ask each person in turn for an idea (they can pass)
- 3. Capture all ideas in an area visible to all.
- 4. Stop when no one has any more ideas.
- 5. Put the ideas into groups and eliminate duplicates (this can also be done during the session)

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Brainstorming – Example – Generic



- The grouping can be done during, or after, the brainstorming session.
- The prioritization is done after the brainstorming session.

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Check Sheet

Problem

How to capture data for analysis?

Difficulty

Easy to use

- 1. A Check Sheet is the simplest quality tool.
- 2. A check sheet is an organized way to capture information.
- The information captured can be quantitative or qualitative.
 When quantitative, a check sheet is called a *tally sheet*.
- 4. Each type of check sheet has a different purpose, such as:
 - A. Counting number of defects
 - B. Determining defect locations
 - C. Determining how defective something is.

Problem	Mon	Tue	Wed	Thu	Fri
Timeliness	I		Ш		
Quality		П	Ш		П
Quantity	L			L	
•••					

- Existing processTeam
- Check Sheet Process
- Check SheetData for analysis
- 1. Define the data needed to address a specific issue.
- 2. Choose an appropriate check sheet style, such as
 - A. Obtaining the distribution of a specific item
 - B. Counting the number of defective items
 - C. Identifying where defects occur
- 3. Create the check sheet.
- 4. Train the team on how to use the check sheet.
 - Test the team and the check sheet to ensure the data captured is correct and useful.
- 5. Determine how, when, and where to collect data.
- 6. Collect the data.

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Check Sheet – Several Examples

Obtaining the distribution of an item

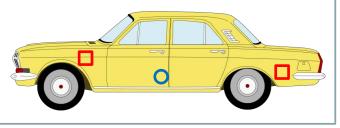
Date			6/1/2023														
Product			widget #1														
Inspector			В	рb													
Batch			A.	23													
Specified weight (grams) Measured difference																	
	< -5	X	X	X	X	X	X										
	(-3, -5]	X	x	X	X	X	X	X	x	X							
	[-0.1, -3]	X	X	X	X	X	X	X	x	X	X	X					
139	0	X	X	X	x	X	x	X	x	X	X	X	X				
	[0.1, 3]	X	X	X	X	X	X										
	(3, 5]	X	X	X	X												
	> 5	×	×	×					l						1	1	

Counting defective items

Date		6/1/2023								
Produ	ıct	widget #2								
Batch	l	B34								
CP:Er	Machine	Onorotor		De	fects observe	ed				
Silit	iviaciine	Operator	Monday	Tuesday	Wednesday	Thursday	Friday			
	А	Alan			Ш		II			
1		Betty		=		II				
1		Carol	Ш							
	В	Dan			I	I				
	Α	Eric	I		II		Ш			
2	А	Frank		II						
	В	George			I		I			
	В	Harry	II			II				

Defect location

Date	6/1/2023		
Inspector	Charles		
Vehicle	stock #8347		
lcon	Defect type		Count
	dent	II	
0	scratched paint	I	



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Constructive Cost Model (COCOMO)

Problem

System

attributes

Lines of code

How to determine the effort to create software?

COCOMO

estimation

Difficulty

Easy to use

Labor estimate

Time estimate

The **Constructive Cost Model** (**COCOMO**) is a SW estimation model which uses SW lines of code to estimate the needed manpower effort and duration.

 Since programming paradigms evolve, COCOMO may be less useful than it was in the past.

1. Identify software product to be estimated.

- 2. Estimate the Software Lines Of Code (SLOC).
- 3. Select COCOMO model: basic or intermediate
- 4. Determine product attributes. For the basic model:
 - Organic small team / good experience / flexible requirements
 - Semi-detached medium team / mixed experience & requirements
 - Embedded tight constraints
- Create COCOMO estimates using the equations associated with the model
 - Labor is in person-months
 - Schedule is in calendar months

Basic COCOMO equations

- Labor = $a (KSLOC)^b$
- **Schedule** = c (Labor) d where

Software project type	а	b	С	d
Organic	2.4	1.05	2.5	0.38
Semi-detached	3.0	1.12	2.5	0.35
Embedded	3.6	1.20	2.5	0.32

Terminology

- SLOC = software lines of code
- KSLOC = kilo SLOC = 1,000 lines of code

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COCOMO – Example – Creating SW program

Problem statement:

You are creating a SW product; the code will be about 10,000 lines (10 KSLOC). How long it will take to create the SW and how much manpower is required?

Answer:

- 1. If the SW product/team is **organic** (an experienced small team that has worked together on similar products in the past) then the parameters to use in the COCOCO equations are {a=2.4, b=1.05, c=2.5, d=0.38}. Using them
 - Labor (in man-months) = a (KSLOC)^b = 2.4 (10)^{1.05} = 27
 - Schedule (in calendar months) = c (Labor) d = 2.5 (27) $^{0.38}$ = 8.7
- 2. The conclusion is that a team of size 3 is needed for 9 months.

Notes

- 1. For a **semi-detached** SW product/team (of the same size)
 - Labor = 40 man-months and Schedule = 9 calendar months
- 2. For an **embedded** SW product/team (of the same size)
 - Labor = 57 man-months and Schedule = 9 calendar months
- **3. Conclusion**: The SW development will take 9 months; the team size varies based on the type of SW being developed.

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Control Chart

ProblemHow to monitor defects?

Difficulty

Some training required

- A Control Chart shows how a process evolves over time. It is used to monitor, control, and/or improve a process.
- 2. A Control Chart includes a
 - center line (average) and the data boundaries
 - Lower Control Line (LCL)
 - Upper Control Line (UCL)
- 3. The LCL and UCL are three standard deviations from the center line (below and above).
- 4. There are 4 process states, see table below right.

There are 7 control chart types

- 1. Discrete data: c, np, p, u
- 2. Continuous data: Individual Moving Range (I-MR), average-range (Xbar-R), and average-sigma (Xbar-S).

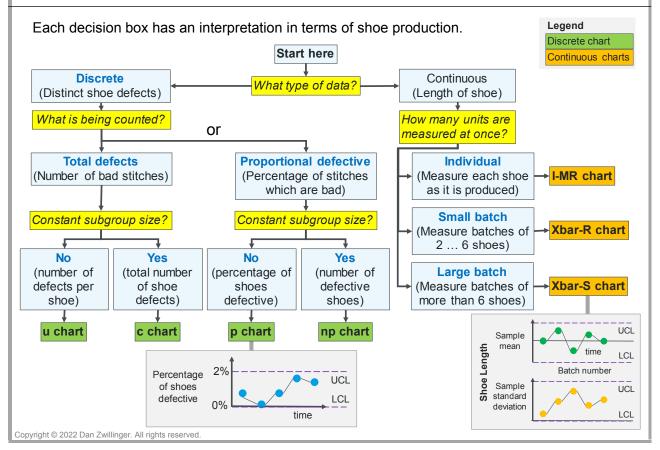
Existing process Control Chart Creation State of the process

- Determine which of 7 types of control chart to use (see example). The choice depends on
 - A. data type, whether it is continuous or discrete
 - B. sample size and whether or not it is constant
 - type of analysis to be performed
- Collect the data
- Perform needed computations
- 4. Plot the results of the computation
- 5. Analyze the plots for large variance or patterns.

	In	Data	Process meets		
State	statistical	between LCL	customer		
	control?	and UCL?	specifications?		
Ideal	Yes	all	NA		
Threshold	Yes	most	NA		
Brink of Chaos	No	NA	Yes		
Out of Control	No	NA	No		

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Control Chart – Example – Shoe Production



Cost as an Independent Variable (CAIV)

Problem How to identify best value?

Difficulty

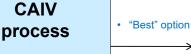
Easy to use

CAIV is a method to determine "best value"

- It is a structured, disciplined process that balances cost, performance, schedule, and risk to arrive at the "best value" soln
- It addresses "Total Ownership Cost" = Development + Acquisition + Ownership (direct & indirect)

needed Options to meet need Cost models

Capability



CAIV requires

- A detailed specification of a need
- An affordability estimate
- Multiple options that meet the need
- Accurate life cycle cost models

- 1. Obtain specification for a needed capability
- 2. Aggregate all system costs (e.g., direct and indirect, acquisition and operational)
- 3. Identify multiple options meeting the needed capability
- 4. Price out the multiple options
- 5. Use CAIV to compare and prioritize the multiple options – that is, find the best value proposition

CAIV can prevent having to make statements such as: "The last 50% of the cost only bought 1% better performance"

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CAIV - Example - Buying a car

How to buy a car

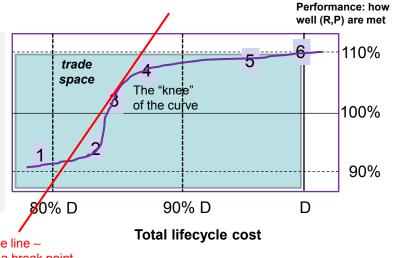
- 1. Define car requirements (e.g., reliability of R, can carry P passengers)
- 2. Define car lifecycle budget (can spend up to D dollars over life of car) Options
- 3. Find cars meeting (R,P) and are less than D in cost
 - That is, they are in the "trade space" (e.g., used/new, high mileage/low mileage, different brands)
- 4. From the graph, identify the "natural breakpoints" where more money 6. new car luxury brand only buys marginal improvement – this is the "knee" of the curve

- 1. 15 year old car high mileage
- 2. 15 year old car low mileage
- 3. 5 year old car
- 4. 3 year old car
- 5. new car

Analysis Graph options 1-6 Graph has a "break point" at 105% of (R,P) and 85% of D. · The best value occurs at a cost of less than D

Conclusion

· Can spend up to allowable budget (D), but obtain better "value" by spending less



High slope line indicates a break point

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Cost Benefit Analysis (CBA)

ProblemHow to financially evaluate a plan?

Difficulty

Some training required

- A Cost Benefit Analysis (CBA) financially evaluates a plan.
- CBA compares costs and benefits
 - direct & indirect, tangible & intangible, opportunity costs, competitive benefits

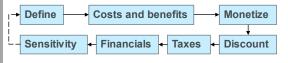
to determine financial metrics

- net present value (NPV), internal rate of return, payback period, ownership cost
- Costs and benefits are measured in monetary terms, then discounted.
- It can be challenging to identify all relevant CBA factors.
- CBA is often used to compare multiple alternatives.

Project planAlternatives (optional) Cost Benefit Analysis Process

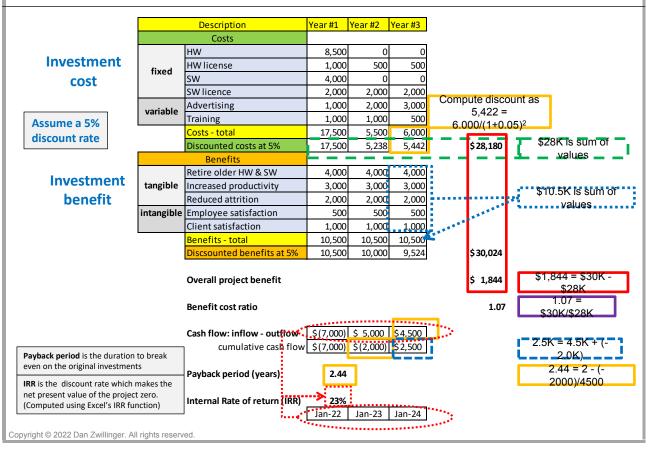
Quantitative analysis of plan(s)

- 1. Define the analysis framework (project scope)
 - · Specify what will be changed.
 - Specify what effects must be considered.
- 2. Identity and classify costs and benefits.
 - That is, everything which contributes to the financial metrics.
- Monetize the costs and benefits.
- 4. Discount the costs and benefits to obtain the net present values.
- 5. Determine the tax implications (if any).
- 6. Compute the desired financial metric(s).
- 7. Perform a sensitivity analysis to ensure credibility of results.
- 8. Accept results, or refine & repeat the analysis.



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Cost Benefit Analysis – Invest in new HW and SW



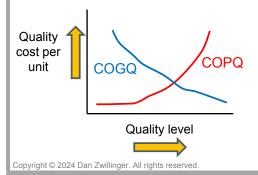
Cost of Quality (COQ)

Problem
How to minimize the cost of quality?

Difficulty

Work with an SME

- Cost of Quality=COPQ+COGQ
- Cost of Poor Quality (COPQ)
 - cost associated with poorquality products/services
 - = <u>Internal Failure</u> costs + External Failure costs
- Cost of Good Quality (COGQ)
 - cost to prevent poor-quality products/services
 - = <u>Appraisal</u> costs + <u>Preventative</u> costs



Find 4 costs making up cost of quality

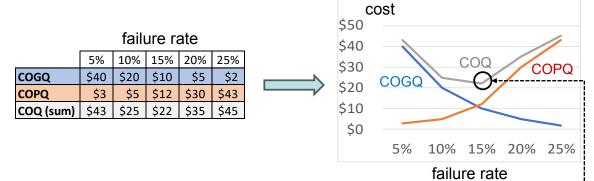
Minimize Cost of Quality

- Choose which cost to reduceImplement
- Implement quality improvements
- 1. Define quality goals; COQ of 10–15% may be OK
- 2. Collect cost data: internal failure, external failure, appraisal, prevention
- 3. Identify which quality costs should be reduced (if any), then use appropriate methods for each:
 - For <u>Internal Failure</u> costs: Poka-Yoke (Mistake-Proofing), Root Cause Analysis,...
 - For <u>External Failure</u> costs: Customer Surveys, Warranty Programs, ...
 - For <u>Appraisal</u> costs: Statistical Process Control (SPC), Statistical inspections, ...
 - For <u>Prevention</u> costs: Audits, Employee Training, ...
- 4. Implement determined quality improvements.
- 5. Repeat

Cost of Quality (COQ) - Example - Making widgets

Imagine we are making widgets.

The per unit costs of good quality (COGQ) and poor quality (COPQ) are below



For COGQ: it is very expensive to have a low failure rate

• For example: recalibrate machines every hour, update employee training weekly, many inspections of incoming materials, ...

For COPQ: it is very expensive to have a high failure rate

For example: recalls, replacements, customer ill-will, ...

Hence, there is a value where the total cost of quality (COQ) is least.

In the example, the COQ is minimized at \$22/unit at a common failure rate of 15%---

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Critical Chain Program Management (CCPM)

Problem

How to shorten a project schedule?

Difficulty

Work with an SME

Critical Chain Definition

The longest chain of dependent tasks with resources de-conflicted and individual safeties removed and added back in as a project buffer

If resources are unlimited then *critical chain* and *critical path* are *similar*.

- Critical Chain Program Management (CCPM) is a management methodology which provides information on the right tasks at the right time to ensure on-time delivery.
- CCPM is based on the Theory of Constraints.
 In any schedule, at any time, there is one activity that is gating the progress. The goal is to identify that activity and improve it.



A "fever chart" tracks progress and indicates when corrective action is needed.

task times and constraints

Critical
Chain
Methodology

Improved schedule

1. Develop a robust project plan

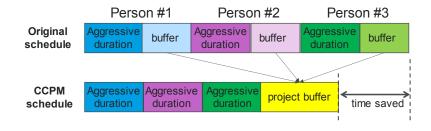
- Use Reverse Planning to create a schedule.
 - Have workers create both *aggressive* and *low risk* duration estimates for tasks.
 - Work to the aggressive duration estimates.
 - Size and create a buffer based on the difference in duration estimates.
- 2. Identify constraints & plan Corrective Actions
- 3. Change the culture
 - · Critical Chain tasks get highest priority
 - · Minimize multi-tasking
- 4. Proactively manage the system
 - Manage variation via the buffer

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CCPM – Example – The CCPM Project Buffer

Consider a job that requires 3 people to perform sequential tasks.

- 1. Each person
 - A. Knows the aggressive (shortest) duration it will take them to perform their task.
 - B. Will naturally include a buffer since they don't want to fail (and, perhaps, a task is more challenging than anticipated, or there may be interruptions or sickness). These individual buffers increase the overall time for the job.
- 2. In CCPM, the aggressive durations are placed end-to-end and the *individual buffers* are statistically aggregated into a overall *project buffer*. This reduces the overall time since some, but not all, of the tasks will take longer than the minimal time.
- 3. Management challenges include:
 - 1. Ensuring realistic aggressive durations; failing to meet these time estimates can be both expected and desired.
 - 2. Rescheduling is required when some tasks take more than the minimal duration.



Aggressive duration buffer Lower risk

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Critical Parameter Management (CPM)

Problem

How to identify and manage critical to quality parameters?

Difficulty

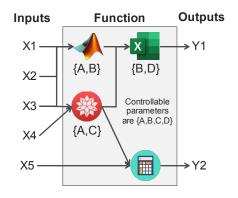
Work with an SME

Critical Parameter Management (CPM)

- A methodology for ensuring product performance
- A mathematical process that links the inputs and outputs, to identify the parameters driving product quality

Existing process
Parameter
Management
Process

Identification of critical parameters



- 1. Determine the process flow, which must include the inputs, controllable parameters and the outputs of interest. (Typically, the output quality is of interest.)
- 2. With the help of an SME:
 - A. Using experimental data, mathematically model the input/output relationships.
 - B. From the model, determine which controllable inputs have the largest effect on the outputs.
 - These are the critical parameters
- 3. Ensure the process flow properly treats the critical parameters (e.g., by having precise tolerances).

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CPM – Example – Cake Mixes

https://commons.wikimedia.org/wiki/File:Packet,_food_product_%28AM_201 5.4.51-1%29.jpq

5.4.51-17629.jpg https://commons.wikimedia.org/wiki/File:Egg_texture_169clue.jpg https://commons.wikimedia.org/wiki/File:Atta_flour.jpg https://commons.wikimedia.org/wiki/File:Baking_sauce-01.jpg https://commons.wikimedia.org/wiki/File:A slice_of_coconut_cake.jpg https://commons.wikimedia.org/wiki/File:A_slice_of_coconut_cake.jpg

- 1. From experiments
 - A. Cake mixes have essentially one critical parameter: the ratio of flour to baking powder
 - This ratio is closely monitored during production.
 - B. Cake preparation is robust to reasonable variations in:
 - Quantifies of: water, eggs, oil, cake mix
 - Cooking environment: time, temperature, humidity
 - C. Cake preparation is *not* robust to altitude. As this is not under the manufacturer's control, there are separate cooking instructions.





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Customer Segmentation

How to improve marketing and sales?

Difficulty

Work with an SME

- Customer segmentation (CS) divides customers based on common characteristics.
- · CS is tailored for each product.
- CS improves marketing efforts.
- Market segmentation relates to the whole market, CS is your part of the market.

Segment	Question addressed
Demographic	Who are your buyers?
Psychographic	Why are they buying?
Geographic	Where are your buyers?
Behavioral	How are they buying?
Benefit	What benefits entice your buyers?

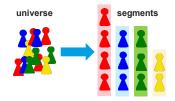
What business types are buying?

- Customer (or leads) data
- Market data & segmentation

Customer Segmentation Process

Customer segments

- 1. Review industry data and market analysis.
- 2. Examine your current customer base.
- 3. Choose a customer segmentation model.
- 4. Consider customer segmentation software essential for very large data collections.
- 5. Collect customer experience data both direct (e.g., surveys) and indirect (e.g., social listening).
- 6. Analyze customer experience data.
- 7. Refine your customer segments, and repeat.



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Firmographic

Customer Segmentation - Example - 6in6 Consulting

Consider starting a Six Sigma consulting business based on 6in6 presentations. What are the customer segments?

- 1. Industry data: there are many Six Sigma consulting groups, large and small (e.g., Bain & Company, KPMG, PwC). Presume we have determined the market size (e.g., engagements, dollars) and types of offerings (e.g., classes, seminars, contract work).
- 2. With no customers, the leads are: supporting non-profits, corporate hourly consulting on demand, teaching academic classes.

2						
3.	Segment	Non-profits	Hourly work	Teaching		
	Demographic	Older	All ages	Younger		
	Psychographic	Teach skills they will apply themselves	Needed training and coaching	Baseline student learning, support student projects		
	Geographic – where to meet decision makers	At their regularly scheduled meetings	At conferences	Go to schools to meet the Dean		

4. Skip SW. 5. & 6. Survey target audiences to find what they want/don't want:

 Cost sensitive 	Want focus in specific	•	Want video presentations
 Any day/time works 	areas	•	Need to be available at all
	Work regular hours		hours to help students

- 7. Due to lack of specific experience:
 - Drop corporate work (for now)
 - Segment non-profits by funding: low (local arts groups), high (museums)
 - Repeat analysis.

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Dashboard

Problem
How to monitor performance?

Difficulty

Easy to use

- A dashboard is a business reporting tool consolidating and displaying critical metrics and key performance indicators (KPIs) on one screen/page.
- Dashboards allow real-time performance to be monitored, usually with multiple graphics.
- Dashboards are used at every level of an organization.

Metrics can use elements to show meta information. Below, see change in color and arrow direction

share price 1.83



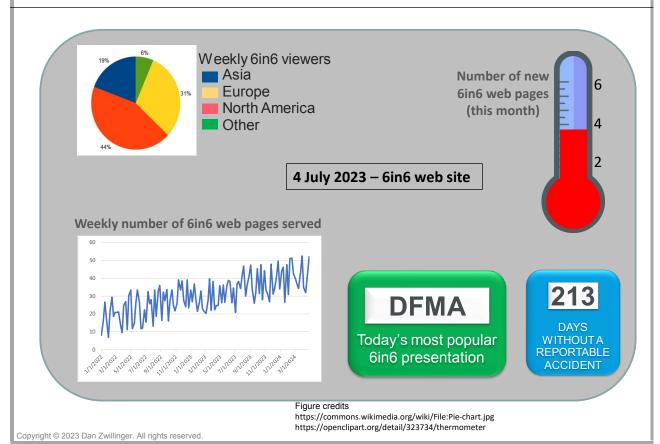
Need to communicate current status

Dashboard Creation Process Graphical informational display

- 1. Determine audience
 - A. Who benefits from the dashboard?
- 2. Select metrics
 - A. Which metrics, ideally 3-7, should appear? (The audience should influence the metrics.)
 - A. Common metrics: customer complaints, product defects, safety, system downtime, or sales.
- 3. Design presentation
 - A. How should each metric be represented?
 - B. How should the metrics appear in the display?
- 4. Implementation
 - 1. How will the metric values be updated?
 - 2. How often will the metric values be updated?
- 5. Review and update as needed

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Dashboard - Example - 6in6 web site



Design for Manufacturing & Assembly (DFMA)

Problem

How to make products easy to construct?

Difficulty

Work with an SME

Design for Assembly (DFA)

is concerned with reducing product assembly cost

Design for Manufacturing (DFM)

is concerned with reducing overall part production cost

DFMA has many benefits

- Minimizing the number of parts and extra sizes reduces inventory and confusion during assembly
- DFMA optimizes trade-offs between assembly, part, and life cycle costs.



Asymmetric part requires alignment

Symmetric part makes assembly easier

Preliminary design

Team

Design for Manufacturing & Assembly Process

Improved design

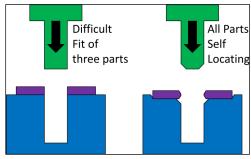
Methodically apply the DFMA principles

- 1. Minimize the number of parts
- 2. Minimize the use of fasteners
- 3. Standardize
- 4. Avoid difficult components
- 5. Use modular subassemblies
- 6. Use multifunctional parts
- 7. Minimize reorientations
- 8. Use self-locating features
- 9. Avoid special tooling
- 10. Provide accessibility
- 11. Minimize operations & process steps

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DFMA – Examples – Manufacturing

Make parts self-aligning



Use gravity when possible

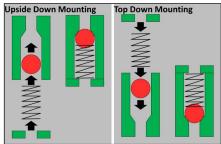
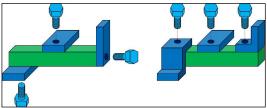


Figure credits

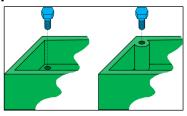
- https://www.allaboutlean.com/dfma-6/dfma-self-locating-2/
- https://www.allaboutlean.com/dfma-6/dfma-upside-down-mounting/
 https://www.allaboutlean.com/dfma-6/dmfa-assemble-from-one-side/
- https://www.allaboutlean.com/dfma-6/dfma-symmetry/
- https://www.allaboutlean.com/dfma-4/dfma-plastic-snap-joint/

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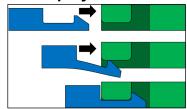
Make assembly from one side



Improve access for assembly



Simplify fasteners



Design for Six Sigma (DFSS)

Problem
How to create a new process?

Difficulty

Work with an SME

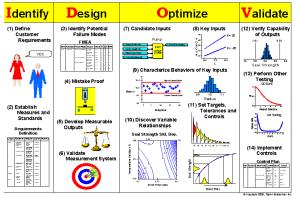
- Design for Six Sigma (DFSS) is used for the complete re-design of a product or process.
 - Traditional Six Sigma improves a current process or product design.
- DFSS methodologies include: DCCDI (Define, Customer Concept, Design and Implement),
 IDOV (Identify, Design, Optimize, Validate), and
 DMADV (Define, Measure, Analyze, Design, Verify).

Customer need

DFSS Process New process

- 1. Select a DFSS methodology (e.g., IDOV)
- 2. Follow the steps of the selected methodology, using multiple six sigma tools for each step.

Design for Six Sigma - IDOV



https://isowatch.wordpress.com/2018/10/23/six-sigma-is-draining-employees-creativity/

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Design for Six Sigma - DMADV

Typical Tools Used

D – Define goals of design activity

AHP

QFD

•

SIPOC diagramsSurveys

M – **Measure** stakeholder metrics

Value Stream Analysis

A – Analyze the available options

QFDStatistical tools

D – **Design** the new product

FMEADFMATRIZ

V – Verify the design in the real world:

Pilot tests
 SPC & control charts

Updated: 202210

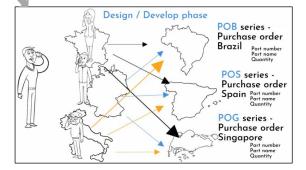
DFSS – Example – Bicycle Manufacturer

Three images from "How to do DMADV Process? Supply Chain Easy Example" at https://sixsigmamania.com/?p=338 (with permission)

- **Step 0**: Select DMADV (Define, Measure, Analyze, Design, Verify) process
- **Step 1:** For "Define" step use multiple six sigma tools see top right graphic
- Step 2: Perform "Measure" step
- Step 3: Perform "Analyze" step
- **Step 4:** For "Design" step use multiple six sigma tools see bottom right graphic
- Step 5: For "Verify" step use multiple six sigma tools – see bottom left graphic







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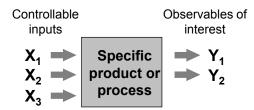
Design of Experiments (DOE)

How to determine the factors controlling an output?

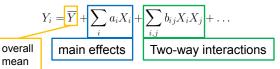
Difficulty

Work with an SME

- Design of Experiments (DOE) is a cost effective statistical approach that quantifies the effect of inputs on outputs.
- DOE makes specific changes to inputs and observes the resulting outputs.
- · This is the system



- Problem find inputs to minimize (say) the observables, using as few tests as possible.
- Solution use the model below observables depend on the inputs, with (usually) the earlier terms being more important than later terms:



Experimental needs
Constraints

Problem

DOE Methodology

Experimental design

- 1. Define the test objective(s)
 - What is the overall problem?
- 2. Select and quantify the critical response(s)
 - What observables are of concern?
- 3. Design the experiment (incorporate features such as randomization, replication, and blocking)
 - · Define all the inputs for each test
- 4. Perform all the tests and collect the data
- 5. Analyze the data (use a SW package)
- 6. Interpret the results
- 7. Verify the predicted outcome

Terminology

- Each input has "levels" (perhaps 3 different values for X₁ and 4 different values for X₂).
- A "full factorial design" has a test for every possible combination of levels.
- A "partial or fractional factorial design" uses a subset of the tests in the full factorial design.

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DOE - Example - Golf score

Example from: Jack B. ReVelle, *Manufacturing Handbook of Best Practices: An Innovation, Productivity, and Quality Focus*, https://books.google.com/books?id=_EfMBQAAQBAJ&pg=PP5

(1) Want to minimize a golf score based on the following 7 controllable inputs. (Note that each input has 2 levels.)

	Inputs	Level (-1)	Level (+1)
F	Age of clubs	Old	New
E	Time of day	AM	PM
(Use golf cart	No	Yes
[Practice at driving range	Yes	No
E	Drink during game	Yes	No
F	Type of ball	Wilson	Titleist
(Use of caddy	Yes	No

(2) A full factorial seven factor design at 2 levels has 2⁷=128 experiments. Instead, use 8 experiments:

			Inputs (encoded)					Observation					
			Α	В	C	D	Ε	F	G	Y ₁	Y ₂	Y ₃	Y ₄
	Experiment	#1	-1	-1	-1	-1	-1	-1	-1				
		#2	-1	-1	1	-1	1	1	1				
		#3	1	1	-1	1	-1	1	1		Observed values go here		
		#4	-1	1	1	1	1	-1	-1				
		#5	1	-1	-1	1	1	-1	1	L	nere		
		#6	1	-1	1	1	-1	1	-1				
		#7	1	1	-1	-1	1	1	-1				
		#8	1	1	1	-1	-1	-1	1				

(3) Convert to input levels and perform the experiments. Potential observable values are shown.

			Golf score						
		Α	В	U	D	Е	F	G	Y ₁
	#1	Old	AM	No	Yes	Yes	Wilson	Yes	84
	#2	Old	AM	Yes	Yes	No	Titleist	No	96
ır	#3	Old	PM	No	No	Yes	Titleist	No	89
in in	#4	Old	PM	Yes	No	No	Wilson	Yes	97
Experiment	#5	New	AM	No	No	No	Wilson	No	94
X	#6	New	AM	Yes	No	Yes	Titleist	Yes	91
	#7	New	PM	No	Yes	No	Titleist	Yes	94
	#8	New	PM	Yes	Yes	Yes	Wilson	No	92

(4) A simple analysis finds the most important inputs (to leading order) – these cause the largest change.

	Inputs	Levels	Totals	Means	Effect		
^	Ass of slubs	Old	366	91.50	1.25		
А	Age of clubs	New	371	92.75	1.25		
į	Time of day	AM	365	91.25	1.75		
D	Time of day	PM	372	93.00	1.75		
	Use golf cart	No	361	90.25	3.75		
٠		Yes	376	94.00	3.75		
_	Dunction at duising source	Yes	366	91.50	1.25		
י	Practice at driving range	No	371	92.75	1.25		
_	Drink during game	Yes	356	89.00	6.25		
_		No	381	95.25	0.23		
	Type of ball	Wilson	367	91.75	0.75		
_		Titleist	370	92.50	0.75		
_	Hee of coddy	Yes	366	91.50	1.25		
u	Use of caddy	No	371	92.75	1.25		

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Design Thinking

Problem

How to address an ill-defined problem?

Difficulty

Work with an SME

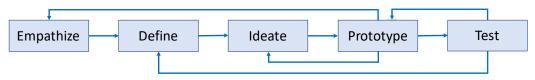
- Design Thinking (DT) is an innovation approach which: empathizes with users, creates artifacts that address user needs, tests those artifacts, analyzes feedback, and continuously reworks the solution.
- DT usually has 5 steps: Empathize, Define, Ideate, Prototype, and Test.
- While DT steps are shown sequentially, rarely do they occur in a linear fashion. Usually, "backward" steps occur as the team learns more about user needs.
- DT does not address the entire life cycle of a product or solution, it only focuses on specific problems within the life cycle.

Problem space Process Process

Problem solutions with demonstrated usefulness

The following steps do not often occur linearly!

- 1. Empathize with your users
 - Determine how users interact with their environment in the context of the problem space.
- 2. Define the problem
 - Create a high-level human-centric statement that encapsulates the problem to be solved.
- 3. Start generating ideas
 - Generate as many ideas as possible to translate the problem statement into practical solutions.
- 4. Build a prototype
 - Take the most promising product ideas and create minimum viable product (MVP) versions.
- 5. Test your solution
 - · Use test feedback to fine-tune the MVPs.



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Design Thinking – Example – electric toothbrush

- 1. The web has many examples of Design Thinking.
- 2. An example is the design of the Braun / Oral-B electric toothbrush. Apparently:
 - A. An initial Braun goal was to create a high-tech toothbrush that gave feedback to users on how well they brushed.
 - B. After user discussions, it was determined that users wanted a less stressful brushing experience.
 - C. Some stress related to the charging of an electric toothbrush.
 - D. Braun changed their goal and created an electric toothbrush that uses USB charging.



New product: "Technical Portable Compatible for Braun Oral b Replacement Oral Charger Durable Convenient Electric Toothbrush Holder USB"

https://commons.wikimedia.org/wiki/File:A-B_Usb_Cable.jpg https://commons.wikimedia.org/wiki/File:Oral-B_Genius_X_Electric_Toothbrush_-_48263286922.jpg The web has examples of Design Thinking applied to problems in:

- Education
- · Financial Services
- Healthcare
- Journalism
- Non-Profit/NGOs
- Retail
- Technology
- Transportation

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Design Verification Plan and Report (DVP&R)

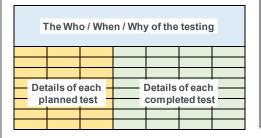
Problem

How to document that a product is acceptable?

Difficulty

Some training required

- The Design Verification Plan (DVP) documents the strategy used to verify that a product (or system) meets its requirements (e.g., design specifications).
- The Design Verification Report
 (DVR) documents the test results
 obtained by using the DVP.
- A Design Verification Plan and Report (DVP&R) combines the DVP and the DVR.
- A DVP&R may be used for legal or product "sell off" purposes.
- A DVP&R has no standard format.



Existing product or system

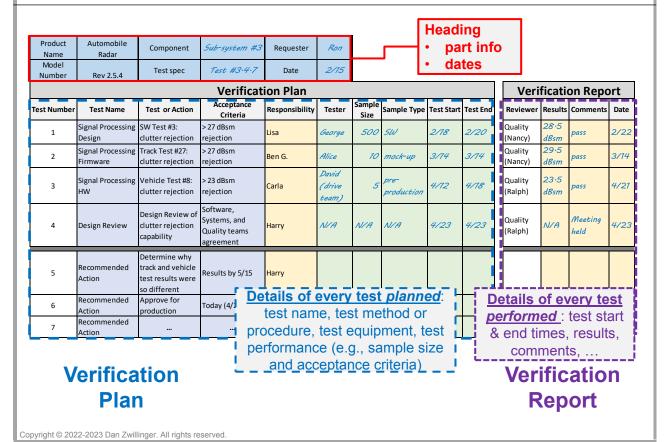
DVP&R Process

DVP and DVR
DVP&R

- 1. If not available, create the product's planned tests:
 - A. Articulate the product's functionality.
 - B. Define discrete and actionable functionality tests for the anticipated environments
- 2. Create a Design FMEA for the product to identify failure modes not detected in the planned tests.
- 3. Create the **Design Verification Plan (DVP)**
 - A. Include the planned tests.
 - B. Include tests to address the deficiencies identified by an FMEA.
- 4. Perform the tests in the **DVP** and document the results in the **DVR**.
- 5. If needed, use the **DVR** results to update the **DVP** and repeat the process.
- 6. Create the **DVP&R** and file appropriately.

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DVP&R – Example – Automobile Radar



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Enterprise Architecture

Problem How to fully describe a project?

Enterprise

Architecture

Process

A minimal list of DoDAF artifacts could include

OV-1: High Level Operational Concept Graphic – most common

2. Decide on which elements in the EA to create

OV-2: Operational Node Connectivity Description OV-3: Operational Informational Exchange Matrix

AV-1: Overview and Summary Information

Difficulty

Work with an SME

Project details at

all levels for all

customers

- 1. An Enterprise Architecture (EA) shows project details, from business understanding to enterprise deployment.
- 2. An EA's artifacts includes models, documents, and specifications.
- 3. Example EAs include DoDAF (52 artifacts in 8 categories) the Zachman Framework (36 artifacts), and TOGAF.
- 4. Usually, only a subset of an EA's artifacts are created.

DoDAF (Department of Defense Architectural Framework) has 8 categories of elements:

- 1. All Viewpoint (AV)
- 2. Capability Viewpoint (CV)
- 3. Data and Information Viewpoint (DIV)
- 4. Operational Viewpoint (OV)
- 5. Project Viewpoint (PV)
- 6. Services Viewpoint (SvcV)
- 7. Standards Viewpoint (StdV)
- 8. Systems Viewpoint (SV)

· Project concept

Subject matter

experts

- The **Zachman Framework** has (example instantiations shown below)
- 6 descriptive areas: data, function, network, people, time, motivation
- 6 perspectives: planner, owner, designer, builder, subcontractor, enterprise

3. Create the artifacts and review with stakeholders

The 36 elements are arranged in a 6-by-6 grid

1. Select an Enterprise Architecture

AV-2: Integrated Dictionary

StdV-1 Standards Profile

OV-5: Operational Activity Model

SV-1: System Interface Description

TOGAF (The Open Group Architecture Framework) uses 4 architecture domains: Applications, Business, Data, and Technical

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Enterprise Architecture – Example – Phone App

- Consider creating a phone application.
- Choose to use the Zachman framework to show all needed artifacts.
- The 6 perspectives (rows) can be interpreted in several different ways; three are shown.
 - For example: "Objective /Scope" or "Contextual layer" or "Role: Planner"
- The cells in the 6-by-6 grid below contain only some of the items that would be in that cell.

6 perspectives must be in this

6 descriptive areas – can be in any order

	indst be in this	What	How	Where	Who	When	Why
	top- down order	Data	Function	Network	People	Time	Motivation
(1)	Objective/Scope Contextual layer Role: Planner	Business vision & goals	Business processes	Business locations	Departments involved	Future products road map	User needs. app business case
	Enterprise model Conceptual layer Role: Owner	Short term goals	App financing, hiring, training	Project locations	Stakeholders buy-in plan	Product release timeline	App alignment with other offerings
	System logic Logical layer Role: Designer, Architect, or General Manager	App look and feel	System architecture (e.g., support capabilities)	System connectivity	User interface design	Master schedule	App functionality
(4)	Technology model Physical model Role: Builder, General Contractor, or Local Manager	Platform description, wireframe model	App requirements	Technology architecture (e.g., component libraries)	Skill identification	Development milestones	Define function capabilities
(5)	Detailed representation Detailed model Role: Scientist, Engineer, Subcontractor, or Programmer	Interface definitions, database schema, code	App design	Communications architecture	Security design	Implementation model (e.g., scrum)	Motivate team to create sucessful product
	Functioning result Enterprise release Role: End user	User data needs	Usage instructions	User locations (e.g., sales roll- out plan)	Market segmentation	App responsiveness	Motivation for end- users to obtain and use app

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Failure Mode Effects and Analysis (FMEA)

Problem

How to anticipate and mitigate potential problems?

Difficulty

Some training required

FMEA is a systematic, proactive method for evaluating a process

- to identify where and how it might fail and
- to assess the relative impact of different failures

in order to **identify** where the process must be **changed**

FMEAs should be created whenever a failure can result in harm.

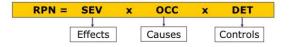
FMEA types include:

- Design (<u>D</u>FMEA) focuses on components and subsystems
- Process (PFMEA) focuses on manufacturing and assembly processes

System to be analyzed
Process owners
Planning Documents
Planning Documents
Process
Process
Process
Prioritized list of failure modes
Analysis
(FMEA)
Process
Risk reduction strategies

Process

- Determine FMEA type: Defect (FMEA), Design (<u>D</u>FMEA), or Process (<u>P</u>FMEA) and obtain appropriate standardized tables
- 2. Identify potential failure modes.
- 3. For each failure mode, using standardized tables, assess the following on a 1-10 scale:
 - Severity rating (how bad it is, if it occurs)
 - Occurrence rating (how often it will occur)
 - Detectability rating (how likely it is to be detected, if it occurs)
- 4. For each failure mode, multiply the above three numbers (each 1 to 10) to obtain a **Risk Priority Number** (RPN)
- For the failure modes with the **highest RPN** values, determine mitigation strategies



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FMEA - Example - Giving a 6in6 presentation

For simplicity, instead of using values 1 to 10 RPN value is the product Comprehensive list for {S,O,D}, use {1,3,9} for {low, medium, high}. of the S, O, D values of failure modes The values in the grid match the words used. Failure mode Severity Occurance Detection S O D RPN Mitigation 9 3 3 Forget to show up Contact on event day High Medium Medium Forget to bring presentation Medium 9 1 3 27 Email presentation High Low 9 1 Can't find location High High 1 9 Low 1 3 Hungry during presentation Low Medium High Low RPN values do not High severity - which is bad need mitigation strategies gets a '9'. High detectability which is good - gets a '1'

Automobile Industry Action Group (AIAG) created the following standards for the North American auto industry

Severity EFFECT CRITERIA: SEVERITY OF EFFECT RANKING Likelihood / May endanger machine or assembly operator. Very high severity ranking when a Hazardous potential failure mode affects safe vehicle operation and/or involves noncompliance without warning with government regulation. Failure will occur without warning. **Occurrence** May endanger machine or assembly operator. Very high severity ranking when a potential failure mode affects safe vehicle op Hazardous with warning Possible rith government regulation. Failure will occu Failure Major disruption to production line. 100% of Very High /ehicle/item inoperable, loss of primary funct Probability of Failure Rates Minor disruption to production line. Product n Very High: ≤ 0.33 10 ≥ 1 in 2 less than 100%) scrapped. Vehicle operable High **Detectability** Failure almost inevitable 1 in 3 ≥ 0.33 erformance. Customer dissatisfied. High: Generally associated with pro-Minor disruption to production line. A portion will be Detected by Process Controls Before Moderate ave to be scrapped (no sorting). Vehicle/ite cesses similar to previous processe fort/Convenience item(s) inoperable Next or Subsequent Process, or Before Part or that have often failed Component Leaves the Manufacturing or Moderate: Generally associated with Assembly Location Rankin processes similar to previous pro-Almost No known control available to detect 10 Copyright © 2022 Dan Zwillinger. All rights reserved.

Fault Tree Analysis (FTA)

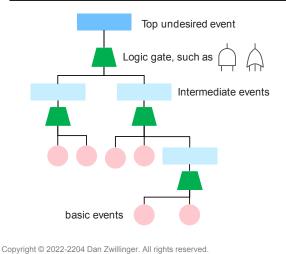
ProblemHow to quantify a specific

type of failure?

pecific

Work with an SME

- Fault tree analysis (FTA) is a top-down failure analysis in which an undesired system state (e.g., a failure mode) is analyzed using Boolean logic, combining lower-level events.
- FTA maps the relationship between faults and subsystems via a system level logic diagram.
- FTA can quantify the likelihood of failure.
- FTA can be used in the design process.
- FTA diagrams use a standard set of symbols.



Specific failure mode

FTA Process

Understanding of failure causes

Numerical

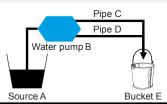
assessment

- 1. Define the top undesired event to investigate.
- 2. Identify first level contributors, just below the top level, and link these to the top level event using logical gates (e.g., AND and OR gates).
- 3. Identify the second level contributors and link to the first level contributors using logical gates. Continue with 3rd, 4th, etc level until basic events (root causes) are identified.
- 4. Construct the fault tree. Use numerical values (e.g. rates) for the basic events, if known.
- 5. Evaluate the fault tree.
 - A. Simplify the fault tree, if possible.
 - B. Determine the "cut sets," the event combinations which cause the top event. Determine the "minimal cut sets," the cut sets for which removing any event prevents the top event.
 - C. Determine the likelihood of the top event, if numerical values are available.
- 6. Address (e.g., mitigate) the identified issues.

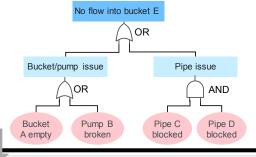
FTA – Example – Pumping Water

 $\label{lem:https://gerard-avontuur.tripod.com/Chapter2/Chapter2.html https://commons.wikimedia.org/wiki/File:Bail_(PSF).png https://commons.wikimedia.org/wiki/File:Half_full_bucket.svg$

(1) Consider pumping water from Source A to Bucket E, using a pump and two pipes

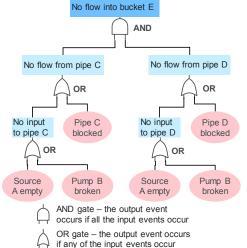


(3) Using Boolean logic rules, the fault tree can be simplified to the one below



- (4) The minimal cut sets are (any of these cause failure):
- Source A is empty
- Pump B is broken
- Pipe C is blocked and pipe D is blocked.

(2) A fault tree of the pump system is below



(5) If $\{P_A, P_B, ...\}$ are the failure probabilities for components $\{A, B, ...\}$ then the probability of no flow to bucket E (that is, P_E) is given by

$$P_{E} = 1 - (1 - P_{A})(1 - P_{B})(1 - P_{C}P_{D})$$

Example: If each component has a 10% likelihood of having failed then the probability of no flow to bucket E is 20% since

 $P_{F} = 1 - (1 - 0.1)(1 - 0.1)(1 - 0.1*0.1) = 0.20$

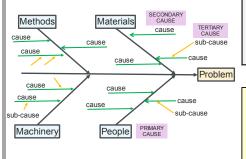
Fishbone Diagram / Ishikawa Diagram / Cause-and-effect Diagram

Problem How to identify root causes?

Difficulty

Easy to use

- A fishbone diagram is a visual tool for identifying and displaying potential causes of a problem.
- A fishbone diagram determines increasingly detailed causes until a root cause is identified.
- Using the given initial structure, ask "Why?" to go from primary causes to sub-causes to subsub-causes (similar to the "5 Whys" technique)



Problem statement Knowledgeable team

Diagram Creation **Process**

Fishbone Diagram

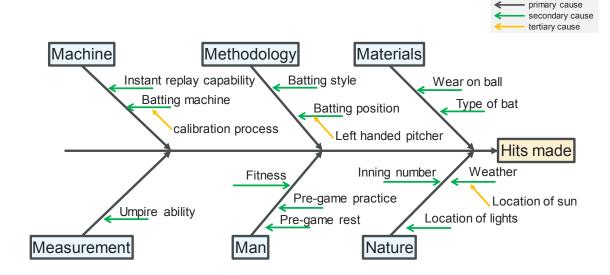
- 1. Identify the problem to be analyzed. Write this as the mouth of the "fish" (typically on the right).
- 2. Select 4-8 primary causes see below to analyze the problem; these are the major bones of the fish.
- 3. For each primary cause identify as many secondary causes as possible and add them to the fishbone.
- 4. For each secondary cause identify as many tertiary causes as possible and add them to the fishbone.
- 5. Analyze the diagram to identify the causes that require deeper investigation.

Common Primary Causes

- 3M's & P Methods, Materials, Machinery, and People
- 4P's Policies, Procedures, People and Plant
- 6M's Machine, Methodology, Materials, Measurement, Man, and Nature
- 8P's Price, Promotion, People, Processes, Place / Plant, Policies, (for administration)
- Procedures & Product (or Service) Surroundings, Suppliers, Systems, Skills (for services) 4S's

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Fishbone Diagram – Example – Baseball team hits



- 1. For the primary causes, this fishbone started with the 6M's {Machine, Methodology, Materials, Measurement, Man, Mother Nature. Other possibilities could have been used.
- 2. By brainstorming on each primary (and then secondary) cause, you can sometimes identify nonobvious potential causes. For example, under "Nature / Weather" the location of the sun may be an issue in non-US baseball parks.

Force Field Analysis

Problem
How to implement a desired change?

Difficulty

Easy to use

Force field analysis helps identify those forces that help accomplish a goal and those forces that hinder the attainment of that goal.

Desired change

Force Field Analysis

Strategy to implement change



- 1. Clearly define the desired change.
- 2. Determine *favorable* driving forces for the change
- 3. Determine *unfavorable* driving forces for the change
- Score the driving forces according to the degree of influence (low numbers for less influence and high numbers for more influence).
 - In a graphic, vary the length of the arrow.
- 5. Total the scores.
- 6. If the difference between favorable and unfavorable driving forces is too small, create a strategy to
 - strengthen the favorable driving forces; and
 - weaken the unfavorable driving forces.
- 7. Repeat steps 2-6.

Forces

favorable (same as) drivingunfavorable (same as) restraining

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Force Field Analysis – Example – Hire Consultants

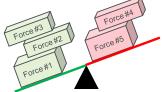
Goal: Use <u>internal consultants</u> instead of hiring <u>external consultants</u>. **Force Field Analysis**: Might look like the following:



Hence, to encourage the desired change (that is, "use internal consultants"), you could, before promoting this change:

- Codify the roles and responsibilities of consultants (needed for training) – partially mitigates "New training ...".
- Encourage potential internal consultants to take workplace training for new roles – partially mitigates "Time delay ..."
- 3. Increase staffing efforts partially mitigates "Already have ..." These activities will increase the value of (driving-restraining) forces.

A graphical representation



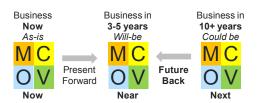
Future Back

Problem How to create a strategy?

Difficulty

Some training required

- Future-back (or backcasting) is a strategy development tool.
- "Present-forward" leaders incrementally improve the current state based on forecasts. "Future-back" leaders visualize a future state and then pursue it.
- Future-back thinking complements present-forward thinking; it does not replace it.



- **M** = Mission
- **C** = Customers
- O = Operations
- **V** = Value proposition

Visions of the future Motivated management

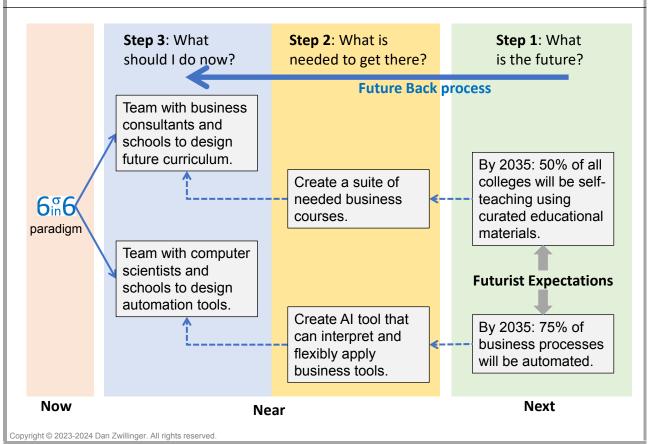
Future Back Process

Detailed strategy

- 1. Imagine the desired/ideal future state ("moonshot")
 - It does not need to be achievable with today's technology and financial resources.
 - Each future state is detailed with a date.
 - Select 2 to 5 future states: not all the desired future states will materialize.
- 2. Convert the vision to strategy
 - Chart a path to each future state.
 - Set achievable goals.
 - Obtain management buy in.
 - List the milestones along the path.
- 3. Focus on the first milestone and get started
 - Perform course corrections, as needed
 - Pivot as needed: cancel the effort if needed

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Future Back – Example – Future of 6in6 paradigm



Gage R&R

(Reproducibility & Repeatability)

Problem

Hot to assess a measurement system?

Difficulty

Work with an SME

A Gage R&R (GRR) study finds the measurement error in a measurement system. It addresses measurement system precision (it does not address accuracy).

Measurement variance includes
The *product* variation
The *equipment* variation
 (repeatability)
The *operator* variation
 (reproducibility)

Gage R&R test processes

ANOVA approach; or AIAG approach; or EMP approach ("evaluating the measurement process") Measurement system
to be analyzed
Components
Operators

Gage R&R
Process

Measurement
system adequacy

Process

- Determine standard that must be met Example: AIAG = Automotive Industry Action Group
- 2. Specify measurement strategy

Example: 10 parts & 3 operators & 3 measurements each

- Specify how samples are obtained Example: "randomly" or "sequentially"
- 4. Obtain samples
- 5. Obtain measurements
- 6. Perform analysis of data and make conclusions Use of a software package is recommended!
- 7. Document the results

GRR Types

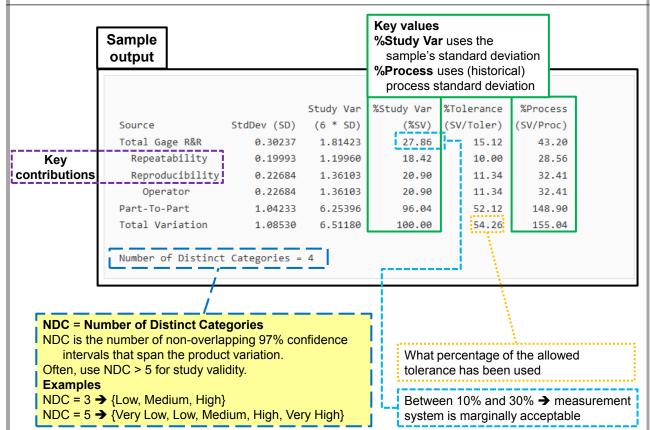
- Crossed GRR: each operator measures each part
- Nested GRR: only one operator measures each part

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Updated: 202210

Gage R&R – Example – Sample output from Minitab



Gap Analysis

Problem

How to determine the needed improvement?

Difficulty

Some training required

- Gap Analysis is used to compare where you are (current state) against where you want to be (future state).
- There is no standard Gap
 Analysis process, the process is tailored as needed.
- A gap is an improvement opportunity. Metrics, such as performance indicators, quantify the gap.
- Gap analyses is often used for: HR, performance (most common), product, and profit.

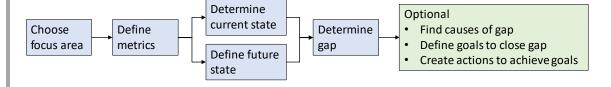
Problem area with metrics

Current and future states

Gap Analysis Process

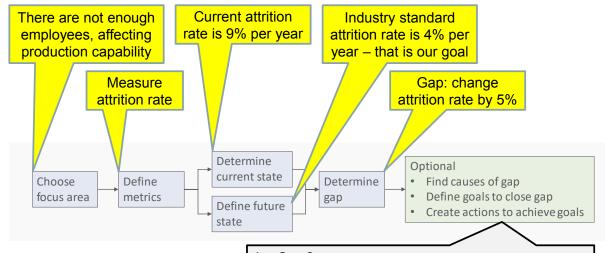
Gap
Actions to close gap

- 1. Select a specific problem area on which to focus.
- 2. Identify relevant metrics for the problem area.
- 3. Using those metrics, do the following (in either order):
 - A. Identify the desired future state
 - B. Use data to document the current state.
- 4. Compare the current and desired future states, this is the gap.
- 5. Sometimes a gap analysis includes gap closure steps:
 - A. Analyze the causes of the gap.
 - B. Create SMART goals to remove the gap.
 - C. Create action plans to achieve the SMART goals.



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Gap Analysis – Example – Employee Attrition



- 1. Gap Causes
 - A. Benefit package is worse than industry average.
 - B. Less ability to work off-site than industry standard
 - C. ...
- 2. Gap Closure Goals
 - A. Within 2 months define changes to match industry standard benefit package and determine the cost.
 - B. ...
- 3. Gap Closure Actions
 - A. Form HR team to make recommendation, ...
 - B. ...

Getting Things Done (GTD)

Problem

How to manage day-to-day activities?

Difficulty

Easy to use

- Getting Things Done (GTD)
 is a time management and
 productivity system for
 individuals.
- GTD's process manages daily inputs, and their disposition, to avoid mental clutter and stress.
- GTD has general guidelines, but can be tailored as needed.

GTD created the **2 minute rule**: If an activity will take less than two minutes, do it right away.

Daily demands for your time

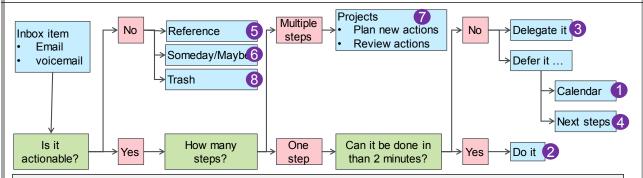
GTD Process

Managed information

- **1. Capture everything**: Capture anything that you are involved with, large or small. Put these things in your inboxes. Update daily.
- **2. Clarify**: Convert every item in your inboxes into clear and concrete action steps. Determine the next step for each item; remove from inbox and ...
- 3. Organize: Disposition each item into one of the lists:
 - 1. Calendar holds appointments
 - 2. Complete action in less than 2 minutes
 - 3. Delegate when appropriate
 - 4. Next actions tasks which are not project specific
 - 5. Reference file away as needed
 - 6. Someday/Maybe list low priority tasks
 - 7. Project task list for items with more than 1 step, an item is given a defined action and a next step
 - 8. Trash items no longer of importance
- 4. Review: Frequently review, update, and revise your lists.
- **5. Engage**: Select activity to do next based on: context (e.g., home, office), energy level, priority, & time available

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GTD - Example - Maintaining the 6in6 concept



Managing daily inputs (Note: most emails and texts are acknowledged)

- 1. Email (from local Quality meeting): Here's the date for your next 6in6 presentation [Put on calendar]
- 2. Voice mail (from colleague): Have Amazon print up 6in6 PDF file as a book, and send to me. [Do it]
- 3. Text (from colleague): There is a typo in a 6in6 presentation. [Delegate; send to 6in6 staff to fix]
- 4. Email (from 6in6 staff): Create template for 6in6 presentations. [Next steps. Put single action on list]
- 5. Email (from Google): Here is data on the number of 6in6 site visits. [Store for later]
- 6. Call (from 6 sigma friend): Can you create YouTube videos for each 6in6 topic? [Someday/Maybe]
- 7. Email (from 6in6 fans): Please create a 6in6 presentation on topic XXX [Project "new presentations": do background research within 2 weeks, follow-up with next production steps]
- 8. Email (from spammer): Special! Buy 3 tires and get 4th one free. [Trash]

Daily activities

- A. Disposition input information (as shown above)
- B. Assess current state (e.g., energy level)
- C. Select next most important task based on current state and execute.
- D. Repeat.

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Weekly activities

- A. Review all lists
- B. Move items between lists and change priorities, as needed.

Hidden Factory

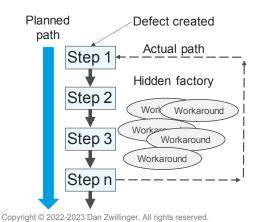
Problem

How to identify waste due to unnecessary work?

Difficulty

Some training required

- A Hidden Factory is created when a defect flows downstream.
- The hidden factory represents process activities causing loss of: Availability, Efficiency, Schedule, Quality, or Performance.
- Visualization tools can help identify wastes caused by the "hidden factory."



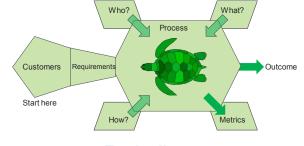
Existing process Hidden Identification of wastes

- 1. Assemble team
- 2. Scope the mapping effort
- 3. Choose an appropriate visualization tool, such as
 - Spaghetti diagram
 - · Time value map
 - · Process map
 - Swim lane diagram
 - Turtle diagram
 - ..
- 4. Map the process
- 5. Identify waste (and then remove it)

Hidden Factory – Example Mapping Techniques



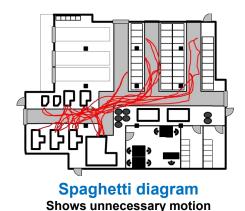
Shows non-value added activities with durations



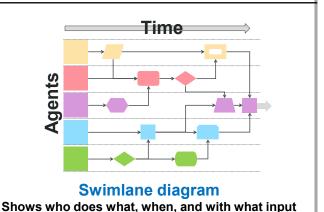
Turtle diagram

Shows key activities

https://creazilla.com/nodes/3164991-turtle-clipart



https://www.allaboutlean.com/wp-content/uploads/2015/06/Spaghetti-Diagram.png
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Hoshin Planning (hoshin kanri)

Problem

How to align employees with corporate goals?

Difficulty

Work with an SME

- Hoshin Planning creates corporate goals, disseminates them to all, and creates plans to achieve them.
- Catchball is a part of Hoshin Planning in which ideas are passed between levels of an organization's hierarchy for feedback and action planning.



Corporate goals
All employees

Hoshin
Planning
Plans at many levels

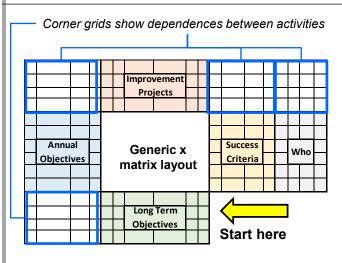
- 1. Create a 10-year vision.
- 2. Build 3 to 5-year stretch goals, no more than 5.
- 3. Create yearly objectives
- 4. Use catchball process to determine how to achieve the yearly objectives (e.g., determine resource demands) and create metrics.

 Communicate info to teams for execution.
- 5. Methodically execute the yearly objectives.
- 6. At appropriate intervals, review if the yearly objectives are being met and update as needed.
- 7. Analyze & update objectives for the next year.

Benefits of Hoshin Planning

- 1. Creates a strategy for continuous improvement.
- 2. Aligns strategy with actions.
- 3. Hoshin catchball engages the entire organization.
- 4. Hoshin Planning provides structure & uniformity.

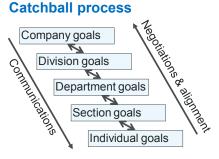
Hoshin Planning – Example – Improve Company



A hoshin kanri **x matrix**, also called a **policy deployment** (pd) document, includes "what," "how," "who," and "how much."

	X	Create new organic product lines		X	X	
X	X	Acquire competitors	X			X
Increase Company Valuation 5%	Increase Customers 10%	(3) Improvement Projects (5) Annual Goal (7) Success Criteria	Acquire 2 Competitors	Add 3 Profuct Lines	Alice	Bob
X		Increase Company Valuation 15%	/	<u></u>		
	X	Increase Customers 20%		_		

Example: how to improve company



- In "catchball" objectives are passed, like a ball, from top-level management to every organizational level.
- Each level sends feedback and proposals up the management chain.

Impact–Effort matrix (PICK chart)

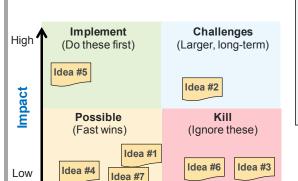
Problem

How to choose among multiple alternatives?

Difficulty

Easy to use

- An impact-effort matrix, or a PICK (Possible / Implement / Challenge / Kill) chart, is a way to categorize projects.
- A PICK chart prioritizes among many projects identifying those with the most value.



Effort

Projects PICK chart process

- Prioritized projects
- 1. Create a list of improvement projects.
 - For example, use six sigma techniques.
- 2. Evaluate each improvement project in terms of "Payoff" and "Difficulty."
 - Multivoting can be used for a quick analysis.
- 3. Create a PICK chart (see image to left).
- 4. From the PICK chart determine which projects should be pursued, and in what order.

An Impact/Effort matrix is also called an:

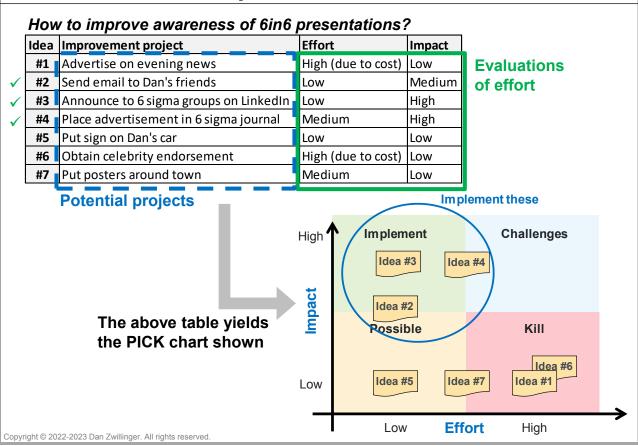
- Action/Priority matrix
- Ease/Benefit chart
- Ease/Impact chart

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Low

PICK chart – Example – 6in6 Awareness

High



Individual Development Plan (IDP)

Problem

How to encourage employee growth?

Difficulty

Some training required

- An individual development plan (IDP) helps employees improve their job performance and achieve their career goals.
- A company's tailored IDP template includes:
 - Professional goals
 - · Strengths and talents
 - New skills to be obtained
 - How performance will be enhanced
 - An action plan

• ...





 People-oriented manager

Sharing employee

IDP Process

Employee direction and action plan

- 1. Create a company-wide IDP template
- 2. Obtain needed employee information
 - A. Manager gives employee the manager's IDP
 - B. Employee captures relevant information (perhaps via a questionnaire)
- 3. Create employee IDP
 - A. Manager and employee meet (maybe 1 hour)
 - B. They review: questionnaire information and recent performance reviews
 - C. They discuss: goals, passions, and skills
 - D. They document an individualized employee IDP (leveraging questionnaire info)
- https://www.freepik.com/free-vector/businessmanbusinesswoman-talking-office 5712994.htm
- https://commons.wikimedia.org/wiki/File:Cartoon_ Man_Arriving_At_A_Career_Crossroad.svg

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IDP - Example - Web Designer Advancement

Here's a completed IDP for a Web Designer

Employee name: Pat Smith Date: 10/15/20XX

Position, title: Artist level 3, web designer Function: maintain/update web site design What drives me: (1) Clarity of communication (2) Every piece I create should be a work of art

What I dislike: "Cookie cutter" approaches, use of the color purple

My skills: <long list of items>

My professional goals and aspirations

Internal

Mature my video creation skills, become leader in the field Manage design of all print materials

External

Obtain peer recognition for my artistic business outreach Win juried shows of my large stone carvings (> 20 kg)

What I do

- Never give up, always exceed expectations
- Work products are universally admired

What I could do (development opportunities)

- Influence the communication goals to which I now respond
- Have more latitude in how I create solutions

Action plan (specific steps/tasks to achieve goals)

Short term (next 3 months)

Practice creating video product solutions, at least 2 designs per project Attend and observe bi-weekly business outreach discussions

Long term (within 1 year):

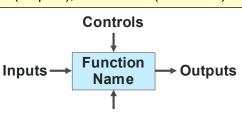
Learn the business' needs and contribute to business outreach discussions

Integration Definition (IDEF)

Problem
How to graphically model a process?

Difficulty
Some training required

- Integration Definition (IDEF)
 refers to a family of 16 modeling
 languages used in systems and
 software engineering; only some
 of them exist.
- IDEF0 (for function modeling) is the most commonly used IDEF, it models the actions, activities, and decisions of a system.
- In IDEF diagrams each function (e.g., activity) is shown as a box.
 Box locations have specific roles: top (controls), left (inputs), right (outputs), and bottom (resources).



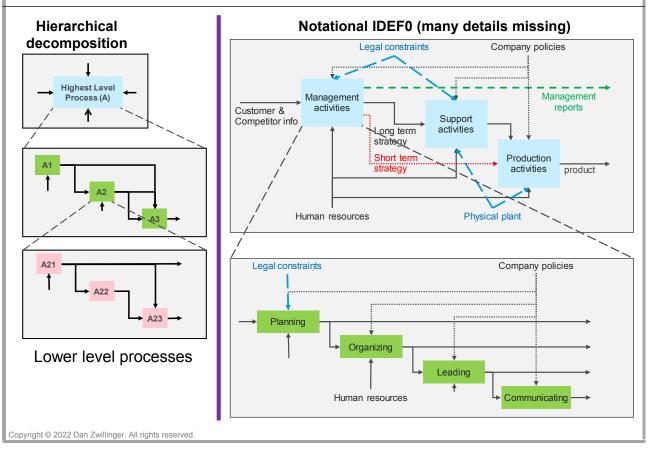
Resources

Existing process Process Graphical representation of the process

- 1. Select a process
- 2. Select a modeling language, one of:
 - IDEF0 Function modelling
 - IDEF1 Information modelling
 - IDEF1X Data modelling
 - IDEF2 Simulation model design
 - IDEF3 Process description capture
 - IDEF4 Object-oriented design
 - IDEF5 Ontology description capture
 - IDEF6 Design rationale capture
 - IDEF8 User interface modelling
 - IDEF9 Business constraint discovery
 - IDEF14 Network design
- Obtain a hierarchical collection of diagrams.
- Use the diagrams for analysis or simulation.

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IDEF – Example – Manufacturing Company Process



Interrelationship Diagram (Network Diagram)

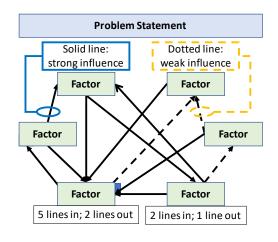
Problem

How to determine the most important problem factors?

Difficulty

Easy to use

- An Interrelationship Diagram (ID) shows the cause and effect relationship among different factors.
- The factors are connected by arrows, tail is a driver and head is an effect.
- An ID finds key factors by counting the number of in and out arrows.



Many root causes

Interrelationship Diagram Process

Most important root causes

- 1. Define the problem statement to explore.
- 2. Use brainstorming to identify the key factors (or root causes).
- 3. Lay out the diagram, with each key factor placed around a circle.
- 4. Put arrows on the diagram
 - For each pair of factors A and B, ask "Does A influence B?". If "yes," then draw an arrow from A to B (a solid arrow for strong influence, a dotted arrow for a weaker influence). Repeat for "Does B influence A?".
- 5. Count the number of arrows going in to, and out of, each factor.
 - Optional: weight dotted arrows as ½.
- 6. The most important factors are the one with the most lines in or out.

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Interrelationship Diagram - Example - Attrition

Problem to address: Why are employees quitting?

Step 1: "Employees are quitting" **Step 2:**

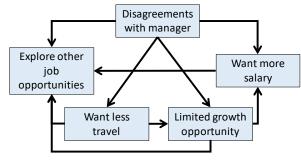
- "Disagreements with manager"
- "Explore other job opportunities"
- "Limited growth opportunities"
- "Want less travel"
- "Want more salary"
- ... (for a realistic analysis, many more factors would be included)

Steps 3 & 4: see figure (top)

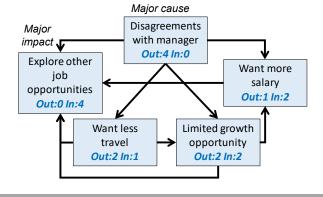
Step 5: see figure (bottom)

Step 6: Conclusions

- Major cause (most out arrows):
 "Disagreements with manager"
- Major impact (most in arrows): "Explore other job opportunities"



Steps 3&4 (above), Step 5 (below)



Kanban

Problem
How to manage a process workflow?

Difficulty

Some training required

- Kanban is a workflow management method to organize, manage, and improve processes.
- A Kanban board represents a workflow. Each column represents a task and each Kanban card represents a work item.
- A Kanban board is a real-time information repository and it identifies system bottlenecks
- Using WIP (work-in-progress) limits for tasks ensures only a manageable number of items are in progress at one time.
- Limiting WIP creates a "pull system." This is like a grocery store whose shelves are only stocked as needed.

Existing Kanban Process

A workflow visualization and management scheme

- 1. Ensure the business process is clearly defined, published, and socialized.
- 2. Design an appropriate Kanban board.
- 3. Perform the six Kanban practices while executing the business process:
 - A. Visualize the workflow
 - B. Limit work in progress (WIP)
 - C. Measure and manage flow
 - D. Make process policies explicit
 - E. Implement feedback loops
 - F. Improve collaboratively
- 4. Repeat from step 2

The 4 Kanban principles

- Start with what you do now
- 2. Agree to pursue incremental, evolutionary change
- Respect the current process, roles, responsibilities, and titles
 Encourage acts of leadership at all levels in your organization

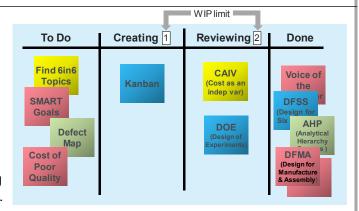
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Kanban – Example – Creating 6in6 Presentations

Tailored to 6in6 presentation creation, the Kanban board has 4 categories:

(A) To Do / finding 6in6 topics, (B) creating draft 6in6 presentations (only 1 at a time),(C) reviewing and editing (up to 2) draft presentations, and (D) done.

- The first and last columns can contain any number of items.
- The WIP limits prevent there from being too many 6in6 presentations in-process.



Logistic Plan (Push?) Logistic Plan Plan Factory Material Customer

Information Flow (Pull?)

Order

Material

Order

A <u>push system</u> uses a logistics plan to determine how much product to deliver – which may not reflect reality. A <u>pull system</u> only delivers what is needed.

A Kanban card in a manufacturing environment, which represents a factory order, is at right.



https://www.allaboutlean.com/push-pull/logistic-plan/ https://commons.wikimedia.org/wiki/File:080527-F-0000A-001.JPG

Kaizen

Problem

How to improve a product or process?

Difficulty

Work with an SME

- Kaizen is a Japanese term meaning change for the better or continuous improvement.
- Kaizen can be implemented by many methods: 5S, Six Sigma, CCPM (Critical Chain Project Management), Kanban, PDCA (Plan / Do / Check / Act), TQM (total quality management), ...
- A Kaizen event or blitz is different, it creates a large change in a fixed time period.

TeamworkDiscipline

Leadership

Kaizen Approach Improved product or process

- 1. Train and motivate employees.
- 2. Identify an improvement opportunity.
- 3. Explore new ideas, leveraging employee knowledge and experience.
- 4. Define an objective and decompose it into components (e.g., sub-objectives).
- 5. Plan the tasks for each sub-objective.
- 6. Execute the plan: monitor progress and test results
- 7. Start again at step 1.



https://pixabay.com/vectors/umbrellaopen-opened-handle-rain-891442/

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Kaizen – Example – Improve 6in6 web site

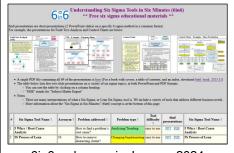
- 2. Every month look at some part of 6in6 to improve.
 - July 2023 → How to improve the "6in6 mission"?
- 3. Explore new ideas
 - Improve the 6in6 website distributing 6in6 info
- 4. Define objective
 - Update 6in6 website to current user expectations
- 5. Plan the tasks
 - Ask friend to critique 6in6 website
 - Hire GUI expert to critique 6in6 website
 - Implement changes
- 6. Execute the plan
 - Friend: "Why aren't there YouTube videos?"
 - Hired GUI expert using upwork.com
 - Received report which included:
 - At the top: too much text
 - · At the top: reinforce the word "free"
 - At the top: give an example deliverable
 - Make it look less like a blog
 - Didn't like logo ...
 - · Implemented most of the suggested changes

7. Repeat

- Aug 2023 → How to make 6in6 info more useful?
 - · Create "book version" with index ...



6in6 web page in June 2022



6in6 web page in January 2024

Key Performance Indicator (KPI)

Problem
How to assess performance?

Difficulty

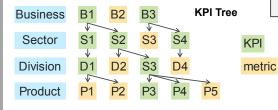
Some training required

- Key performance indicators (KPIs) are the vital few metrics assessing the success or failure of a project or product.
- KPIs can be quantitative or qualitative and can assess an outcome or a process.
- A KPI Tree is a graphical way to flow down and manage KPIs
- At each level: use 3-6 KPIs, use outcome & process KPIs, use KPIs that are meaningful, measurable, and manageable.

Existing/planned process/product Development Process

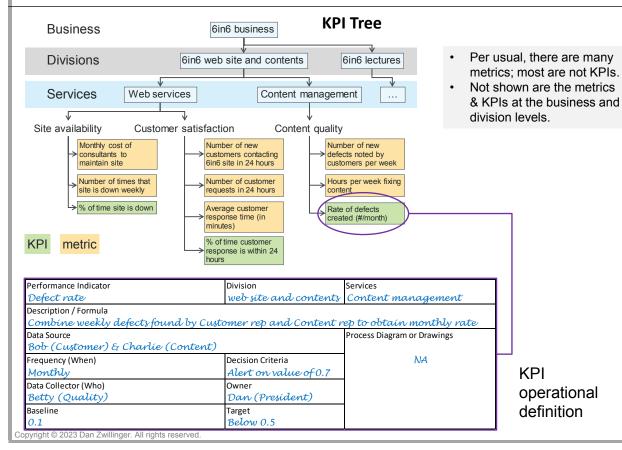
KPIs

- 1. Determine the 2 to 5 key business objectives for your organization.
- 2. Determine metrics that assess these objectives.
- 3. Select the vital few metrics that are KPIs.
- 4. Create an operational definition (clear and detailed description) for each KPI.
- 5. Flow each KPI down to the next level and repeat the above process ... this creates a KPI tree.
- 6. Conduct periodic KPI reviews. For each KPI, decide to: keep, kill, or improve.



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KPI – Example – 6in6 "business"



Mind Mapping

ProblemHow to add detail to a concept?

Difficulty
Easy to

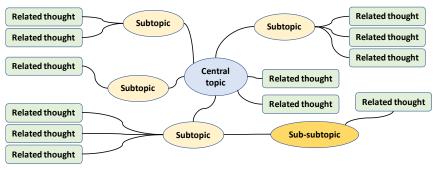
use

 A mind map is a 1-page diagram containing words, ideas, tasks, or other items linked to and arranged around a central key word or idea.

- Mind maps are used to brainstorm, teach information, convey complex information, create an outline for a document, plan an activity, and much more.
- Many different tools can be used to create mind maps.

Related concepts Process Clear relationships

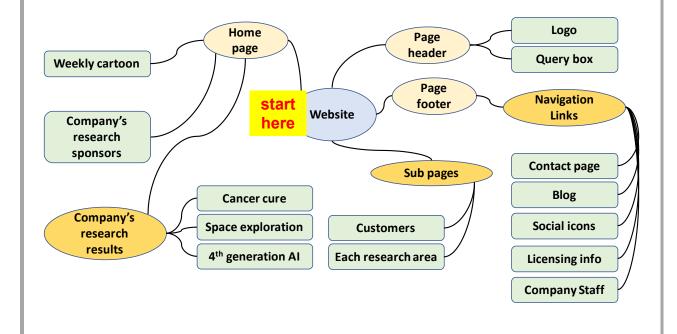
- 1. Start with a central topic and surround it by a bubble.
- 2. Recursively expand some of the bubbles by adding new related bubbles, and connecting them to indicate some type of relationship.



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Mind Mapping - Example - Website Content

A Mind Map for conceptualizing the contents of a website



Mistake-Proofing / Error-Proofing (Poka-Yoke)

Problem

How to mitigate potential mistakes?

Difficulty

Some training required

- Mistake-Proofing is identifying and correcting problems as close to the source as possible.
- Mistake-Proofing is useful for maintenance, operations, production, and servicing.

Existing design

Design paradigms

Mistake Proofing process

Improved design



https://www.reliableplant.com/poka-yoke-31862

Implement the following principles (as applicable)

- **1. Eliminate** remove task/part that allowed errors
- 2. Replace use a more reliable process
- **3. Prevent** change task/part to make errors impossible
- **4. Facilitate** make work easier to perform
- **5. Detect** identify & resolve before further processing
- **6. Mitigate** minimize the effects of errors

Automobile examples

- · Unleaded gas tank opening
- Gas cap tether preventing loss
- Car doors lock at 18 mph
- Car key cannot be removed unless car is in "park"

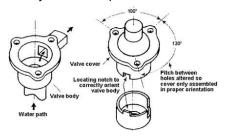
Other Examples

- · Sink overflow outlet
- · Elevators don't shut doors on people
- Dryer stops when door is opened
- Opening a file drawer locks other drawers

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Mistake-Proofing - Examples

Prevent – Make parts as symmetric or as anti-symmetric as possible

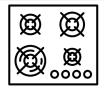


https://www.npd-solutions.com/mistake.html

Mitigate – To insure cars will fit in a garage with a low clearance, use a go/no-go gauge at the entrance.



https://www.parkinglotsafetysolutions.c om/height-guard-clearance-bars.html



Facilitate – Which dial turns on which stove burner?

https://thenounproject.com/icon/st ove-top-1474551/

Created by Laymil from Noun Project

Detect – Milk containers can use color to indicate fat content



http://www.aleanjourney.com/2011/05/changing-visual-standards-causes.html

Prevent - Different ways to avoid train/car collisions









https://x.com/seanessee/status/633354935908888576

Nominal Group Technique (NGT) / Multivoting

Problem

How to crowd source a response to options? **Difficulty**

Easy to use

- **Nominal Group Technique (also** called **Multivoting**) uses a crowd's wisdom to quickly prioritize a list of items (e.g., problems or issues)
- Typically:
 - List has 10 or fewer items.
 - Each person gets 3-5 votes



Example: 5 topics, 4 people (each with different colored dots), 3 votes/person

List of items Knowledge able team

Multivoting **Process**

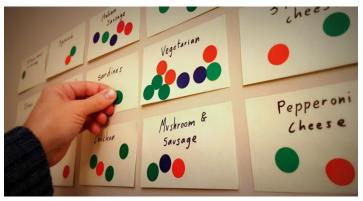
Prioritized items

- 1. Create a list of items.
- 2. Every team member is given some number of "votes"
- 3. Each team member votes for the items they consider most important
 - They can spread their votes out or apply all their votes to a single item.
- 4. The total number of votes of each item becomes the priority ordering.
 - Have team discussion if there are unusual votes (e.g., one person puts all their votes on one item)

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Updated: 202208

NGT - Examples



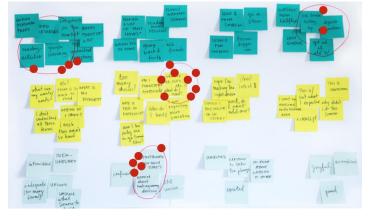
Figures (with permission)

https://dotmocracy.org/

https://www.nngroup.com/articles/dot-voting/

Here, a team is choosing what types of pizza to have for lunch. In this case, the number of dots may determine how many pizzas of each type to order.

A typical situation, a team's votes are on only a few of many alternatives. Here, with 12 items, only 4 items have any votes. The number of votes is {8, 6, 4, 2}. If only two projects are supported, then the projects with 8 and 6 votes are the ones to pursue.



PEST Analysis

Problem

Business

strategy

update business strategy?

How to use external factors to

DifficultySome training required

Strategy

updates

 PEST (Political, Economic, Social and Technological) Analysis determines the influence of external factors on an organization.

 A PEST analysis is an input to the strategic planning process.
 (Changes in external factors can create opportunities or threats.)

 PEST is used (with SWOT) to evaluate the pros/cons of a project.

Political forecasting

Economic forecasting

Social forecasting

Technological forecasting

In depth analysis

Identify opportunities
and threats

Update strategy

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1. Determine relevant factors within PEST categories:

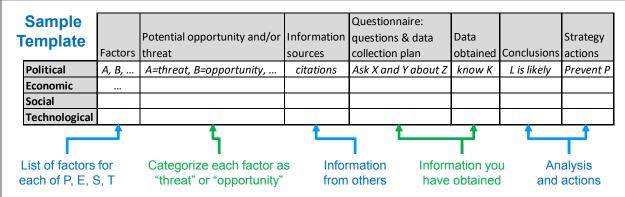
PEST

Analysis

Process

- A. Political → political stability, taxation and economic policies, trade agreements, ...
- B. Economic → economic trends, GDP, interest rate, tax rate, unemployment rate, ...
- C. Social → cultural and religious factors, demographic factors, religious factors, ...
- D. Technological → effects of technology on: distribution, manufacturing, marketing, ...
- 2. For each factor, do the following:
 - A. Identify potential opportunities and/or threats.
 - B. Identify sources of information for that factor.
 - C. Prepare a questionnaire for that factor.
 - D. Collect detailed data for that factor.
- 3. Analyze the collected data.
- 4. Take appropriate actions, as necessary.

PEST – Example – Fast Food Chain



Example: Fast food chain (e.g., McDonald's, Burger King) in other countries

1. Political Factors

- Must abide by (changing?) tax rules; product contents depend on import taxes.
- Must abide by (changing?) labeling requirements; product contents depends on which information appears on label.

2. Economic Factors

- Need to anticipate (changing?) supply chain capabilities, to adjust product contents.
- Need to anticipate (changing?) buying power of consumers, to adjust prices.

3. Social Factors

- Need to anticipate (changing?) fast food health concerns; to adjust products and offerings.
- Need to anticipate (changing?) behaviors (workers at home no longer drive past restaurants).

4. Technological Factors

- Need to anticipate (changing?) customer desires to pay via mobile app.
- Need to anticipate (changing?) customer desire to order on web site, and pick up food in store.

Process Capability metrics (Cp and Cpk)

Problem
How to statistically assess a process?

Difficulty

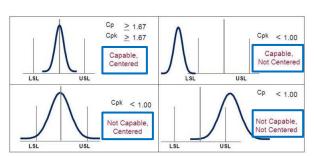
Work with an SME

- Process capability is a statistical assessment of whether or not a process is capable and/or centered. You want both.
- Consider a car entering a garage:
 - capable (Cp>1) means the car usually arrives at the same location.
 - centered (Cpk>1) means the car enters the center of the garage.

Existing process Process Analysis

Process assessment

- 1. Obtain customer specs (USL & LSL)
- 2. Determine the process' sample mean (m) and standard deviation (s)
- 3. Compute the Cp and Cpk metrics
- 4. Interpret the metrics



https://www.latestquality.com/how-to-calculate-cp-and-cpk/

Formulae

Cp = (USL - LSL) / (6*s)Cpk = minimum((USL-m)/(3*s), (m-LSL)/(3*s))

- Cp = Process Capability = the number of times the spread of the process fits into the tolerance width. Larger values are better.
- Cpk = Process Capability corrected for position. Larger values are better.
- USL & LSL Customer's Upper & Lower Specification Limits
- m = process mean
- s = process standard deviation

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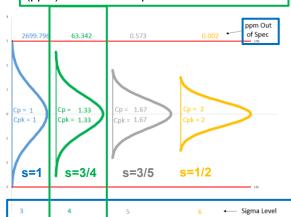
Process Capability metrics – Example

Consider the following case

- m = average = 0
- s = standard deviation = as specified below
- LSL = Lower Specification Limit = -3
- USL = Upper Specification Limit = 3

Deceasing variance → fewer parts out of spec

Interpretation: if s=3/4 then, at a 4 sigma level, Cp=CPK=1.33, and 63 parts per million (ppm) will be out of spec

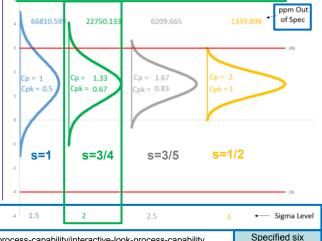


Change the example to have

m = average = 1.5

Note: a capable process (Cp > 1.0) does not ensure that a product is within specifications.

Interpretation: if s=3/4 then, at a 2 sigma level, Cp=1.33, CPK=0.67, and 22,750 parts per million (ppm) will be out of spec



https://www.spc for excel.com/knowledge/process-capability/interactive-look-process-capability/inter

sigma level

Process Decision Program Chart (PDPC)

Problem

Preliminary plan

How to anticipate and mitigate potential problems?

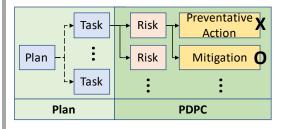
Difficulty

Easy to use

Plan with

mitigations

- A Process Decision Program
 Chart (PDPC) is a risk identification and mitigation tool.
- PDPC starts with a tree diagram representation of a program plan and systematically identifies risks by asking what-if questions.
- Using PDPC, you can revise the plan or prepared mitigations.



1. Create a tree diagram for a program plan.

PDPC

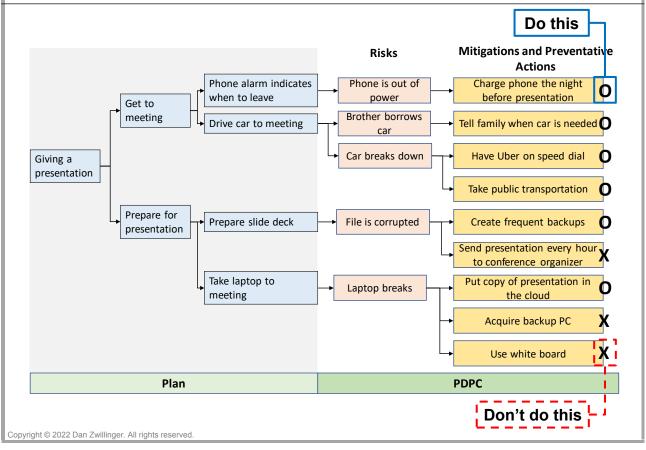
Analysis

- Do not make it overly complex.
 - Perhaps, 3 layers to the task level.
- 2. For each task, identify what can go wrong using brainstorming. Address, perhaps:
 - · How could this task fail?
 - Are the assumptions reasonable?
 - Is there margin for error?
- 3. Add each identified risk to the tree.
- 4. For each identified risk, brainstorm mitigations and preventative actions.
- 5. Add each of them to the tree.
- 6. Evaluate each of them:
 - How easily can it be implemented?
 - · How effective is it?

Label each with an "O" if it is practical, or with an "X" if it is not.

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PDPC - Example - Giving a 6in6 presentation



Project Charter

Problem

How to create a project charter?

Difficulty

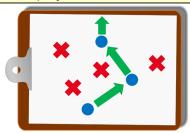
Easy to use

Approved plan

- Every project begins with a Project Charter
- A Project Charter defines a project's objectives, scope, and resources.
- There is no standard Project Charter format. Each company, and each application area, creates their own.

Benefits of a Project Charter

- Aligns team members
- Improves team communications
- Manages expectations
- Prevents scope creep
- Provides a framework for decisions
- Secures project resources



Business goals
Pressing need

Project Charter Process

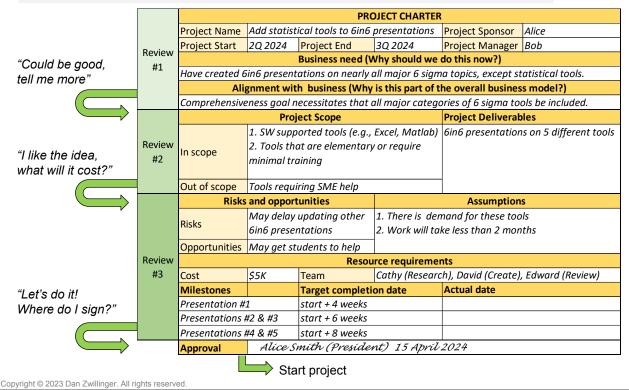
The following defines the needed elements:

- 1. Create Name and Description
- 2. Define **Purpose** and **Justification**
- 3. Create Objectives and Scope
- 4. Identify Stakeholders
- 5. Define **Deliverables**
- 6. Identify Team and Roles
- 7. Create Schedule and Budget
- 8. Identify Risks and Opportunities
- 9. Document Assumptions
- 10. Obtain project **Approval** Then distribute the document to stakeholders and team.

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Project Charter - Example - Create 6in6 presentations

Sometimes, to avoid expending effort on unfunded projects, it may be useful to create a project charter in stages, obtaining approval to proceed at each stage.



Pugh Matrix

Problem

How to choose among multiple alternatives?

Difficulty

Some training required

- The **Pugh Matrix** is a simple technique for making a decision among multiple alternatives.
- The **Pugh Matrix** uses pairwise comparisons between the alternatives, for each defined criteria or requirement.
- The most time-consuming part of using a **Pugh Matrix** is creating the selection criteria.
 - The assessments are quick and the calculation is easy.

		Alternatives			
		Alternative A (Reference Design)	Alternative B	Alternative C	Alternative D
	Criteria 1	0	-1	-1	1
<u>ia</u>	Criteria 2	0	0	1	1
Criteria	Criteria 3	0	-1	-1	1
Ö	Criteria 4	0	1	0	0
	Criteria 5	0	-1	0	-1
	Total Score	0	-2	-1	2

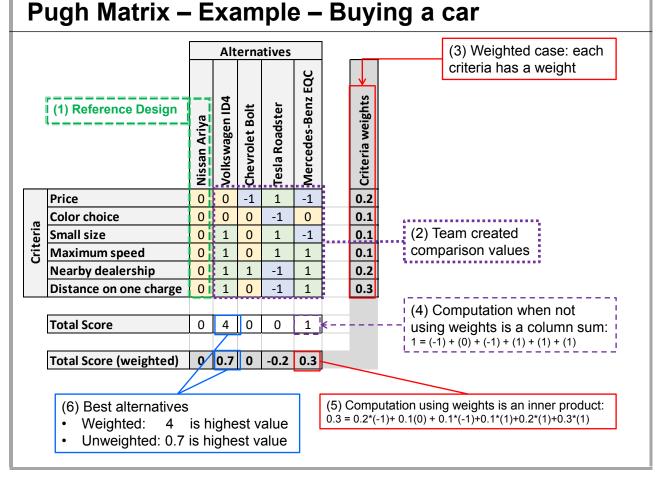
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Alternatives Pugh Matrix analysis Critical to Quality Factors

Preferred alternative

Process

- 1. Choose the alternatives to be compared
 - List them along the top of the matrix.
- 2. Define the multiple selection criteria
 - These are the "Critical to Quality" (CTQ) factors.
 - They might come from the Voice of the Customer (VOC).
 - List them along the left side of the matrix.
 - Optionally, define weights for each CTQ (adding up to 1).
- 3. Define one of the alternatives as the Reference Design.
- 4. Have a team assign values for each alternative for each CTQ:
 - Compare each alternative to the Reference Design.
 - Assign one of the following values:
 - 0: alternative is comparable to the reference design
 - +1: alternative is better than the reference design
 - -1: alternative is worse than the reference design.
- 6. Calculate the score for each alternative, by adding the values.
 - Optionally. weight each {-1,0,1} by that CTQ's weight.



Qualify Function Deployment (QFD)

Problem

How to select "how"s to meet a "want"?

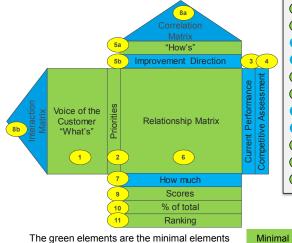
Difficulty

Some training required

Quality Function Deployment (QFD)

translates a customer's "wants" ("What does the customer want?") into "hows" ("How can we satisfy the customer wants?").

- A weighted decision matrix is used.
- The "hows" are prioritized



The green elements are the minimal elements for a QFD. The blue elements are optional.

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Customer Prioritized QFD "wants" "hows" **Process**

Process

- 1. Determine the customer's "What's"
- 2. Determine the customer's priority ratings
- 3. Determine current performance
- 4. Determine competitive assessment
- 5. Define the "How's"
- 6. Determine how well a "How" meets a "What"
- 7. Establish Measurable Targets for "How's"
- 8. Complete Correlation and Interaction Matrices
- 9. Compute the Score for each "How"
- 10. Compute percentages and rankings
- 11.Determine the final result

QFD is also known as the "house of quality"

QFD - Example - Selecting a vacation

Optional

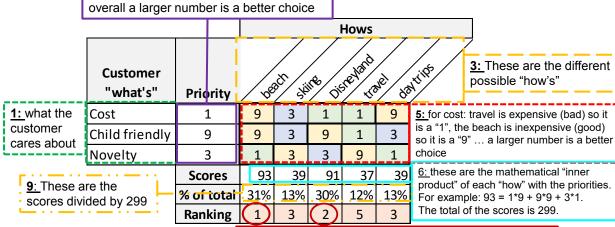
Minimal QFD process steps

- 1. Determine the customer's "What's"
- 2. Determine the customer's priority ratings
- 3. Define the "How's"
- 5. Determine how well a "How" meets a "What"
- 6. Compute the Score for each "How"
- 9. Compute percentages and rankings
- 10. Determine the final result

Example: selecting a vacation

- What's (items of concern): cost, child friendly, novelty
- How's: go to the beach, go skiing, go to Disneyland, travel internationally, day trips from home
- For steps 2 and 5, use values of {1,3,9} for simplicity
- For step 6, a large score is preferred to a smaller score

2: desire low cost and very child friendly ...



10: This row has ranked the "% of total" values. Overall "beach" and "Disneyland" are close and a more detailed analysis of these two "hows" should be made.

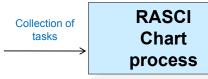
RASCI (Responsible / Accountable / Support / Consulted / Informed) Chart

Problem
How to represent task roles?

Difficulty

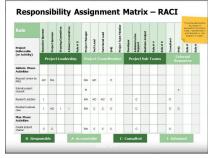
Easy to use

- RASCI is a tool to determine Roles and Responsibilities for tasks.
- Using RASCI every person in a task has a well-defined role.
- The "Accountable" person is key!
 - Every activity/task has only one "A"
 - From the outside, the "A" person is the single point of contact for a specific task.



- Responsibility assignment matrix
 Clear ownership of each task
- 1. Identify all activities/tasks (these are rows)
- 2. Identify all the roles/players (these are columns)
- 3. Identify who has R, A, S, C, I for each activity/task
- 4. Resolve gaps/overlaps with the team

Role	Meaning
R = Responsible	Those who perform the work to complete a task.
A = Accountable	The person with task ownership.
I = Informed	Those who are kept up-to-date on a task (e.g., progress).
C = Consulted	Those who supply input to a task.
S = Support	Those tasked to support those Responsible for the task.



https://commons.wikimedia.org/wiki/File:RACI_MATRIX_PPT_TEMPLATE.jpg

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RASCI – Example – Creating a 6in6 presentation

	Creating a 6in6 presentation	Dan	Alice	Bob	Cathy	David	Elizabeth	Frank
main task	Entire process	A, R						
subtask 6	Update internet	1		Α	R			
subtask 5	Final review	1		R		Α	R	
subtask 4	Create document	Α	R	-		_		С
subtask 3	Define key information			A, R				С
subtask 2	Research information		A, R	-		С		
subtask 1	Choose topic	A, R	- 1				С	С

Role
R = Responsible
A = Accountable
I = Informed
C = Consulted
S = Support

Notes

- 1. To create a new 6in6 presentation, several subtasks need to be performed (read bottom-up).
- 2. A single person may have multiple roles.
- 3. There is only one "A" each task/row

(the accountable person)

- 4. There is at least one "R" for each task/row (the responsible person/people)
- 5. Color coding the {R,A,S,C,I} can make a RASCI chart easier to review.
- 6. From the RASCI chart, we can infer that
 - · Dan is in charge
 - · Alice owns the research activities
 - Cathy owns the internet activities
 - · David owns the editorial activities
 - Frank is a resource used by many
- 7. Everyone knows what their role is for each part of the 6in6 presentation creation process.

Reverse Brainstorming

Problem

How to identify ideas to solve a problem?

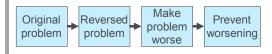
Difficulty

Easy to use

- Instead of directly solving a problem, reverse brainstorming reverses the problem to focus on causes of the original problem or how to achieve the opposite of what is desired.
- The ideas for the reverse problem, which worsen the original problem, are analyzed to determine how to solve the original problem.

Problem statement Problem Process Problem improvements Process

- 1. Clearly identify the problem to be solved.
- 2. Reverse the problem statement in one of two ways
 - A. Instead of "How do I solve this problem?" create the reverse problem "How could I cause the problem?"
 - B. Instead of "How do I achieve these results?" create the reverse problem "How could I achieve the opposite results?"
- 3. Brainstorm answers to solve the reverse problem (do not reject any ideas).
- 4. For each of the reverse problem ideas, attempt to find solutions to the original problem.
- 5. Prioritize the solutions to the original problem.



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Reverse Brainstorming – Example – Web Site Visits

- Problem: How to have more visitors to the 6in6 website (www.sixsigmainsixminutes.com)?
- Reverse problem: How to drive visitors away from the 6in6 web site?

Potential solutions to the reverse problem

- 1. Have a lengthy software license that users must agree to.
- 2. Put in many paid advertisements that take up much screen real estate.
- 3. Required a complicated log-in procedure with a required long password.
- 4. Have dead links that do not go anywhere.
- 5. Host the website on a very slow server.
- 6. Use many distracting features like flashing text and moving figures.
- 7. Make the web site hard to read (confusing text, small text, difficult to read fonts)
- 8. Make it difficult to find desired content.



Potential solutions to the original problem

- 1. Have no required software license.
- 2. Have no advertisements.
- 3. Do not require users to log in.
- 4. Confirm that all the links work.
- 5. Use the fastest affordable server.
- 6. Adopt UX (user experience) best practices; remove distractions.
- 7. Use simple language and large easy-to-read fonts.
- 8. Use a simple navigation paradigm.

Reverse Planning (AKA backward design)

Problem

Stakeholders

Existing Plans

Documents

Objectives

How to create a plan to reach a goal?

Difficulty

Some training required

Aligned Team

Detailed Plan

Reverse Planning is a high energy team-building approach to develop schedules based on network logic.

When should I use it? When ...

- · determining needed activities
- building a schedule
- creating a detailed plan to support an existing schedule

1. Identify the end objective

- 2. Define the Product Network
 - Determine the tangible products required, starting with the last; define dependencies between them

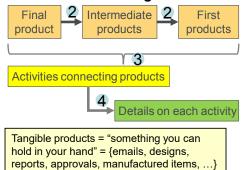
Reverse

Planning

Process

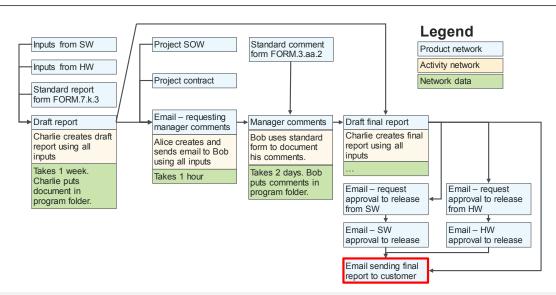
- 3. Define the **Activity Network**
 - Determine the activities necessary to create the products; define their dependencies
- 4. Populate the Network Data
 - For each activity, define its duration, needed resources, and the definition of "Done"
- 5. Review and optimize the network

Reverse Planning Process



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Reverse Planning – Example – Sending out a report



- This flow chart was created right to left, starting with the desired final result (box with red border).
- 2. First, the blue boxes were created; each of them is a "thing" (noun), something you can hold in your hand.
- 3. Second, a few of the needed yellow boxes were defined; they define "who" does "what" to create what is in the blue boxes.
- 4. Finally, the sender and receiver of each blue box (defined in the yellow box) negotiate the timeline, the inputs and outputs, and where the documents will be placed (this information is in the green boxes).
- 5. It takes much work to create a complete flowchart. However, when complete, it is clear to everyone what the process is, how long it will take, and who is responsible for what activities.

Risk Analysis & Management

ProblemHow to address project risk?

Difficulty

Easy to use

- A Risk Analysis determines and prioritizes risks. A risk is something that can delay, halt, or harm your project.
- Risk Management is how risks are dealt with.
- There are many risk classes, each with many types of risk.
- Maintaining a generic & project risk database is a best practice

Risk	Risk severity					
Likelihood	1	2	3	4	5	
Likelillood	Very Low	Low	Medium	High	Very high	
1 Very Low	Medium	Medium	High	High	High	
2 Low	Medium	Medium	Medium	High	High	
3 Medium	Low	Medium	Medium	Medium	High	
4 High	Low	Low	Medium	Medium	High	
5 Very high	Low	Low	Low	Medium	Medium	

Risk Prioritization Grid

Risk Analysis & Management Process

Risks
Risk plans

- **1. Identify** the risks using assumptions, historical documents, interviews, meetings, and risk database.
- **2. Score** risks. Refine high- and medium-scoring risks. Include impacts on quality, time, and cost. Use either
 - Risk Prioritization Grid: severity, likelihood
 - **FMEA**: severity, likelihood, observability
- 3. Plan responses:
 - Accept the risk: can tolerate, if needed
 - Avoid the risk: eliminate it from happening
 - Reduce the risk: use mitigation plans
 - **Share** the risk: offload risk to other party
- **4. Execute:** Address the high-scoring risks; address the medium-scoring risks, as possible.
- 5. Monitor and control risks.
- **6. Document** the learning in the risk database.

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Risk Analysis – Example – 6in6 Project Risks

List of risks and their evaluation

i	ŧ	Risk type Risk		Likelihood	Severity	Overall risk
	1	Audience Someone copies all the 6in6 presentations to their own site		1 Very Low	2 Low	Low
	2	Audience	Few people view 6in6 presentations	3 Medium	3 Medium	Medium
	3	Delivery	6in6 website fails since ISP provider goes out of business	1 Very Low	3 Medium	Low
			6in6 website fails since too many people view 6in6			
Ŀ	4	Delivery	presentations and system crashes	1 Very Low	3 Medium	Low
			No new 6in6 presentations are created since Dan wins			
	5	Motivation	lottery	1 Very Low	1 Very Low	Low
			Few new 6in6 presentations are created since Dan moves on			
	6	Motivation	to other interests	2 Low	1 Very Low	Low
(7	roduction	There are factual errors in a 6in6 presentation	2 Low	5 Very high	High
	1					
;	8	Production	There are grammatical/spelling errors in a 6in6 presentation	3 Medium	1 Very Low	Low

Map risk numbers to a risk prioritization grid

Risk	Risk severity				
Likelihood	1	2	3	4	5
Likelinood	Very Low	Low	Medium	High.	Very high
5 Very high					
4 High					
3 Medium	8		2		
2 Low	6				7
1 Very Low	5	1	3, 4		

Address all high level risks

Risk #7 strategies:

- **Prevention**: Have experienced 6 sigma practitioner review new presentations.
- **Mitigation:** Respond immediately to audience recognition of an error.

SCAMPER

Problem

How to create an improved product or process?

Difficulty

Easy to use

SCAMPER is an acronym for 7 ways in which an improved or new product or process can be created, based on an existing product or process.

 Substitute / Combine / Adapt / Modify / Put to other uses / Eliminate / Rearrange (or Reverse) Existing product or process

SCAMPER Process

Improved or new product or process

- 1. Identify and review an existing product or process.
- 2. Investigate the 7 ways in which a new or improved product or process can be created from an existing one.
 - For each, ask probing questions that are likely to elicit useful responses (see example below).
 - While some generated ideas may not work, the goal is to generate as many ideas as possible.
- 3. Evaluate the responses that were created.

			Example
S	Substitute	Replace a product/process component with another component that works better	A child's book made from cloth, not paper
C	Combine	Put different components together to improve a product/process	Vanilla Coca-Cola
A	Adapt	Change the nature of a product/process by incorporating other ideas	Use a bank card as a credit card
1	Modify	Change how a product/process looks or acts.	Accept soft copies (electronic) copies in addition to hard (paper) copies.
P	Put to other uses	Use the product/process for a purpose for which it was not designed.	Use existing distribution capability for one product to distribute another product.
Ε	Eliminate	Remove parts that don't add any, or much, value.	Remove wire to obtain a wireless mouse
R	Rearrange / Reverse	Consider the effect of if part of the product/process was done in a different order.	At a fast food restaurant, pre-cook a hamburger before a customer orders it.

Possible Combine questions:

- Can multiple process steps be performed by the same person at the same time?
- Can we combine steps 1&2 or 2&3 or 3&4 and ...?
- Can we combine job functions?
- Can we combine customer needs from different business areas?

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SCAMPER – Example – Fast Food Chain

McDonald's incorporates many practices which, in retrospect, could have arisen from a SCAMPER analysis of earlier/traditional restaurants:

Substitute

• Use a franchise model instead of having a restaurant run by McDonald's direct employees. (This substitutes people who work for the franchise owner for McDonald's employees.)

Combine

- Create and sell food combinations ("meals") instead of individual products.
- Combine taking food away from a restaurant concept with a seated restaurant concept, to obtain the drive-thru concept.

Adapt

- · As other restaurants have done, offer free items with some purchases (e.g., a drink with each burger).
- Accept payment using a contactless payment system on mobile devices (e.g., Apple Pay).

Modify

- Allow the user to customize the contents of their order (a hamburger with no onions)
- Have the customer pay for the food before eating.

Put to another use

Have franchisees rent land from McDonald's, so they make money on the food and the real estate.

Eliminate

- Allow customers to order food on a phone app, or kiosk, eliminating the need for a cashier.
- Let customers select napkins and straws to eliminate having an employee supply them.

Reverse

- · Instead of preparing food after a customer order, pre-cook food to speed up delivery to the customer.
- Instead of having the customer enter a McDonald's, have an employee deliver food to a car.

SPACER

ProblemHow to run a meeting?

Difficulty

Easy to use

- SPACER is an acronym for information to present at the start of a meeting (see below).
- Using SPACER allows a meeting to stay focused, and prevents the meeting from getting detoured
 - by mistake (e.g., going down a rabbit hole); or
 - by intent (e.g., an attendee wants to hijack the meeting)

Planned meeting

SPACER process

Info to present at the meeting

- Prepare the SPACER content before a meeting, see table below.
- 2. At the start of that meeting, review and update as needed the SPACER content with the team.
 - Optionally, but recommended: allow team to negotiate the code of conduct
- 3. Continue the meeting, staying focused on the meeting agenda.

		Addresses
S	Safety	What to do in an emergency?
Р	Purpose	Why are we having the meeting?
Α	Agenda	What will we do during the meeting?
С	Conduct	How will we act during the meeting?
E	Expectations	What will be the result of the meeting?
R	Roles & Responsibilities	Who will do what?

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SPACER – Example – Starting a Meeting

Opening statement at the beginning of a meeting:

Thank you for coming to today's 6in6 meeting.

S	Safety	If the fire alarm goes off, the closest emergency exit is out the door and to the right about 50 feet. There a staircase down to an outside door and the rally point is clearly indicated. Note that the rest rooms are to the left when leaving this room, about 30 feet away.
P	Purpose	Today's meeting is to discuss how to get more people aware of the 6in6 presentations that are on the web.
Α	Agenda	Here is our agenda, which was included in the meeting invite: (*) Discuss the brainstormed ideas from the last meeting. (*) Prioritize the ideas based on cost and impact. (*) Discuss ways to implement the top two ideas.
C	Conduct	I'd like to propose the following meeting rules: (*) Listen to each other with respect (*) No cell phones or pagers (*) "Vegas Rules" what occurs during the meeting stays in the meeting Are these acceptable? What else should we add?
Ε	Expectations	The expectation is that at the end of the meeting we have draft implementation plans. These plans will be firmed up then reviewed by finance to determine implementation costs, and reviewed by a focus group to determine likelihood of success.
R	Roles & Responsibilities	Alice will moderate the overall meeting. Bob will lead the discussion of the brainstormed ideas and their prioritization. Charles will lead the implementation discussion. After the meeting, Diane will take the information produced and firm it up; hence, the meeting which might take up to 2 hours is not over until Diane is satisfied with the information produced.

Are there any questions before we begin?

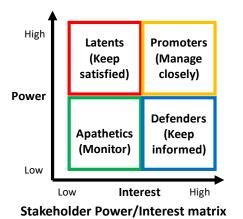
Stakeholder Analysis

Problem
How to obtain
stakeholder alignment?

Difficulty

Some training required

- Project success requires that each stakeholder be handled properly.
- A stakeholder analysis is a precursor to creating a project communications plan.
- There are many tools for assessing and categorizing stakeholders.



Project plan
Analysis
Process

Stakeholder understanding

- 1. Identify the stakeholders (internal and external, anyone with a stake in the product).
- Create a *Power/Interest matrix*: Determine each stakeholder's project interest (will they support?) and their power (can they affect resources?)
- 3. Create a **Stakeholder Scoring matrix**: Score the stakeholders (1=unaware, ..., 5=leading)
- 4. Develop a strategy supporting the needs of each stakeholder, leading to a successful project.

Stakeholder Scoring matrix

Stakeholder name		Rating Rationale	

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Stakeholder Analysis – Example – Generic

(1) List of stakeholders (first list functions, then identify individuals within each function)

	Internal	External	
Category	Stakeholders	Stakeholders	
Design	Graphic designer	End users	
Development	Developers	-	
Documentation	Technical writers	End users	
Review	Management	Auditors	
Sales	Sales department	Potential customers	
Testing	Testing team	Beta users	

(2) Stakeholder Power/Interest matrix

	Power	Interest	Type
Alice in marketing	low	high	Defender
Bob in customer support	high	low	Latent
Charles in accounting	low	low	Apathetic

- Actions
- Communication strategies

(3) Stakeholder Scoring Matrix

Ratings used

- 1. Unaware
- 2. Resistant
- Neutral
- 4. Supportive
- 5. Leading

	Current	Desired		
Stakeholder name	Rating	Rating	Rating Rationale	Action Plan
			She brought idea to	
Alice in marketing	5	5	company, wants success	None required
				(*) Have external company
				create support materials
				(*) Encourage and support
			Thinks department is	efficiency improvement
Bob in customer support	2	4	already overloaded	projects in customer support
Charles in accounting	3	3	Has no opinion	None required

Starburst brainstorming

Problem

How to create appropriate brainstorming questions?

Difficulty

Easy to use

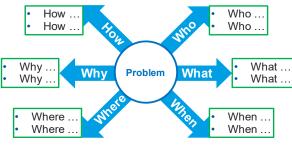
- Starburst Brainstorming is a type of structured brainstorming that focuses on creating key questions before finding the answers.
- The process uses a six-point starburst diagram, the points of the star are who, what, when, where, why, and how.
- The facilitator manages the process and addresses offtrack (but useful) questions.

Concept or process Sta

Starbursting Process

Key questions
Answers

- 1. Construct a six-pointed star
 - A. Put the concept, process, problem, product or service in the center of the star.
 - B. Add the five 'W's and the 'H' at the star's points.
- 2. For each of the six star points, **create questions** for the word at that star point and write them down
 - A. Do not attempt to answer questions immediately.
 - B. Continue brainstorming until there are at least 3 questions for each of the six points of the star,
- 3. Systematically address each question.



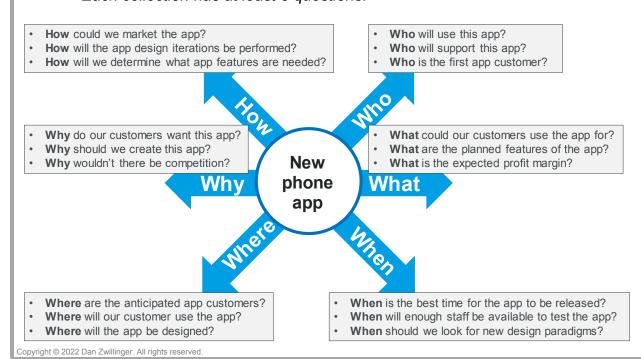
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Starburst brainstorming – Example – Phone App

Suppose your company is creating a new phone application.

The resulting Starburst might look as follows.

- There are 6 collections of questions.
- Each collection has at least 3 questions.



Statistical Process Control (SPC)

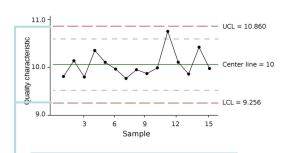
Problem

How to ensure process quality?

Difficulty

Work with an SME

- Statistical Process Control (SPC)
 is the application of statistical
 methods to the monitoring & control
 of a process to ensure that it
 produces conforming products
- SPC involves collecting data, controlling a process through data charting and analysis, and understanding process capability.



Upper/Lower Control limits (not customer specification limits)

Process to
be controlled
Process data
SPC tools

Statistical
Process
Control
Process

Understanding and control of process via data

- 1. Define the objectives for a specific process
- 2. Plan data collection points
- 3. Plan data analysis method
- Understand & improve measurement system (see 6in6 on Gage R&R)
- 5. Collect & review data
- 6. Calculate control limits
- Monitor & correct process based on data collected (see 6in6 on Control Charts)
- 8. Determine **process capability**(Cp and Cpk, see 6in6 on Process Capability)
- 9. Iterate process

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Statistical Process Control (SPC) – Examples

There are many ways to

- Calculate control limits
- Monitor & correct process via collected data The "Western Electric rules," which are only useful for hand analysis, are below.

Western Electric process

- Step 0 find the process' sample mean (m) and standard deviation (s)
- Step 1 create symmetric control limits, using ±3s
- Step 2 define 3 "zones"
 - Zone C → region within 1s of m
 - Zone B → region between 1s and 2s of m
 - Zone A → region between 2s and 3s of m
- Step 3 plot new data points as they arrive and look for certain patterns that may indicate a process is not in control. Some of these patterns are shown below.

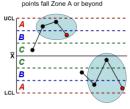
For discrete defect data, the different control charts are p, np, u, and c.

		Interest	
		Defects	Defectives
Sample	constant	c-chart	np-chart
size	variable	u-chart	p-chart

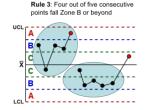
Many other rules have been described:

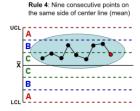
- There are 8 "Nelson rules" https://en.wikipedia.org/wiki/Nelson rules
- There are 6 "Westgard rules" https://en.wikipedia.org/wiki/Westgard_rules
- There are 6 "Western Electric rules" for data analysis using a range (R) chart – different from an (m,s) chart. https://en.wikipedia.org/wiki/Western_Electric_rules





Rule 2: two out of three consecutive





https://en.wikipedia.org/wiki/Western_Electric_rules

SWOT (Strength / Weaknesses / Opportunities / Threats)

Problem

How to assess a project or organization?

Difficulty

Easy to use

- A SWOT analysis is a structured strategic method to evaluate an organization or a project.
- SWOT documents the anticipated Strengths, Weaknesses, Opportunities, and Threats.

Course of action

SWOT Analysis Improved decision making

	Help you	Hurt you
Internal	S Strengths	Weaknesses
External	Opportunities	Threats

- 1. Clearly specify the desired end state or objective.
- 2. Identify the internal and external factors that are favorable and unfavorable to achieve that objective. For each SWOT element, address a set of "standard" questions:
- **Strengths**: What do you do very well, compared to others? What resources do you have? Is your brand strong?
- Weaknesses: What do your rivals do better than you do?
 What processes and activities need improvement? What do you do poorly?
- Opportunities: Are there new ways to create your products? Where are your strengths valued? Are there new markets? Are your competitors' customers unhappy?
- Threats Will technology change the need for your product? Can customers use alternative products? Are customers needs changing? What are your competitors doing?

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SWOT - Example - Fast Food Chain

A SWOT analysis for a large well-known regional US-only fast food chain might be as follows:

Strengths (help, internal)

- · Competitive pricing.
- Excellent economies of scale.
- Large installed base.
- Widely recognized brand.

Weaknesses (hurt, internal)

- High employee turnover.
- Increasing consumer concern about healthiness of food.
- Menu changes slowly.
- Quality control varies due to franchised operations.

Opportunities (help, external)

- Add healthier items to menu.
- Appeal to neglected consumers (e.g., gluten-free offerings).
- Expand business to other regions and/or other countries.
- Increase social activities to reinforce brand.

Threats (hurt, external)

- Competitors from other countries may enter US market
- Customers are becoming more health-conscious.
- Other US fast-food chains are also changing their offerings.

SIPOC (Suppliers / Inputs / Process / Outputs / Customers) and IPO

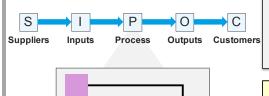
Problem How to explain a business process?

Difficulty

Some training required

S

- A SIPOC diagram shows an endto-end business process, from suppliers (S) to customers (C).
- Without the "S" and "C", a SIPOC diagram is an IPO diagram.
- A SIPOC diagram explains a business process, keeps team members aligned, and clarifies parts of a process.
- A SIPOC usually fits on one page.
- All 6in6 presentations have an IPO diagram (Inputs/Process/Outputs), see image to right.



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Creating a **Existing process SIPOC** diagram

Graphical understanding of the process

- 1. Select a process to document and/or explain.
- 2. Assemble a small team of process owners.
- 3. Create the SIPOC diagram in the following order
 - A. Define the **process** steps (perhaps 4 to 8): **P**
 - B. List the **outputs** (perhaps 3 or 4):
 - C. Identify customers (internal & external): C
 - D. List the **inputs** (perhaps 1 to 4):

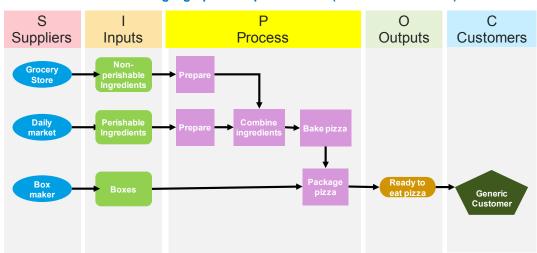
 - E. Identify the suppliers:
- 4. Share the SIPOC diagram.

Terms

- Suppliers: The source of the inputs required by the process
- Inputs: The resources needed for the process
- The high-level steps defining the process Process:
- The results of the process Outputs:
- Customers: Those who receive outputs or benefit from the process

SIPOC – Example – Making a pizza

A SIPOC using a graphical representation (same data as below)



A SIPOC using a spreadsheet representation (same data as above)

Suppliers	Inputs	Process		Outputs	Customers
Grocery store	Non-perishable Ingredients	Prepare non-perishable ingredie	nts	Ready to eat pizza	Customer
Daily Market	Perishable Ingredients	Prepare perishable ingredients			
Box makers	Boxes	Combine ingredients			
		Bake pizza			
		Package pizza			

Surveys

Problem

How to obtain knowledge from people?

Difficulty

Easy to use

- A survey uses questions to collect data from people.
- Survey results are statistically analyzed to draw conclusions. Many responses are required for accurate results.
- Questionnaires, a survey type, are inexpensive and quick to create, and easy to analyze.

Survey question attributes

Are not biased or leading

Do not contain abbreviations,

Uses images and videos, as

Ask about just one thing

Is a positive statement

needed, for clarification

Are clear and short

jargon, or slang.

Need understanding about a specific topic

Survey **Process**

Statistically obtained knowledge

1. Plan the survey

- Define the survey purpose
- Identify the (unbiased) survey audience
- Specify survey modality: face to face? online? paper and pencil? telephone? ...

2. Design the survey

- Keep it short and include instructions
- Select question types: multiple choice, ranking, rating, Likert scale, ...
- Create the questions (see attributes at left)
- Pre-test the survey and revise as needed

3. Collect data using the survey

Ensure there are enough responses for useful results

4. Analyze the survey data

Use a SW package to analyze the data

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Surveys - Example - Assessing 6in6 usefulness

Do you like the 6in6 presentations?



(Rating scale question

Have the 6in6 presentations improved your understanding of multiple topics?





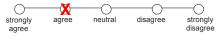




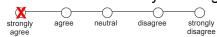




1. The 6in6 website has a user friendly interfact



2. The 6in6 website is easy to navigate



(Likert scale questions)

Is a video presentation needed for each topic?

Yes



No

(Dichotomous question

How likely are you to recommend the 6in6 site to a friend?

5

6

8 9 How many different 6in6 presentations have you used in your work? 7

The 3 things you find most important about 6in6 presentations

Clarity of presentation

Ease of contacting author

O Useful for teamwork Explanatory examples

C Large collection of tools • Website responsiveness

Ease in finding appropriate tool O Cost (free!)

(Multiple choice question)

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6in6 site comments

I love the presentation format. Please create more 6in6 presentations.

Theory of Constraints (TOC)

Problem How to identify and remove bottlenecks?

Difficulty

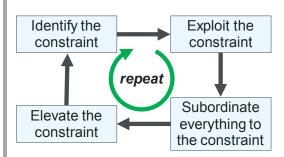
Some training required

The Theory of Constraints (TOC) states:

- System throughput is limited by a bottleneck, called the system constraint.
- An increase in throughput can only be achieved by making an improvement in the system constraint.
- Improvements in other parts of the system are wasted effort.

System with constrained throughput

Theory of Constraints Process System with increased throughput

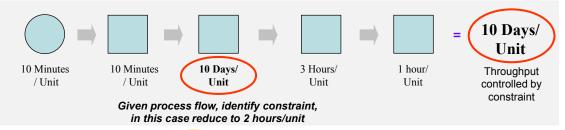


- 1. **IDENTIFY** the constraint
 - This is the resource preventing the process from obtaining more of the goal.
- 2. EXPLOIT the constraint
 - Ensure the constraint's time is not wasted doing things that it should not do.
- SUBORDINATE all other processes to the above decision
 - Align the whole process to support the decision made above.
- 4. **ELEVATE** the constraint
 - If possible, permanently increase capacity of the constraint; perhaps "buy more."
- 5. REPEAT

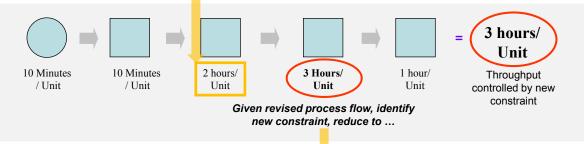
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Theory of Constraints – Example

Initial process flow ... find bottleneck controlling throughput .. and reduce it



Revised process flow #1 ... find next bottleneck controlling throughput ...



Revised process flow #2 ... keep iterating the process ...

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Theory of Inventive Problem Solving (TRIZ)

Problem

How to be inventive when solving a problem?

Difficulty

Work with an SME

 TRIZ is a problem-solving tool obtained from invention patterns in the patent literature.

- TRIZ's approach is that a solution, for something close to your problem, has already been found. The goal is to find that solution and adapt it to your problem.
- · Modern TRIZ uses "76 standard solutions."
- (OLD) TRIZ easier to describe & illustrate identified technical & physical contradictions involving "39 universal features." All solutions are then one or more of the "40 inventions."

39 Universal Features

- 1. Weight of moving object
- 2. Weight of stationary object
- 3. Length of moving object
- 4. Length of stationary object
- 5. Area of moving object
- 6. Area of non-moving object
- 7. Volume of moving object
- 8. Volume of stationary object
- 9. Speed
- 10. Force

20

38. Extent of automation

39. Productivity

40 Invention Principles

- 1. Segmentation
- 2. Taking out
- 3. Local Quality
- 4. Asymmetry
- 5. Merging
- 6. Universality
- 7. Nested doll
- 8. Anti-weight
- 9. Preliminary anti-action
- 10. Preliminary action

...

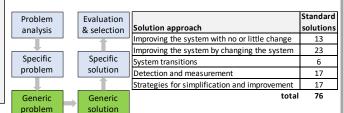
39. Inert atmosphere

40. Composite materials

Problem with "contradictions" TRIZ
Process

Solution concepts
Specific solution

- 1. Create a specific problem statement.
 - Identify a contradiction among the 39 universal features. That is, identify contradiction between features (A) and (B).
- 2. Create generic problem statement:
 - Want to change (A) yet (B) deteriorates
- 3. Use **contradiction table** to identify which of the generic solutions, among the **40 invention principles**, eliminates the contradiction
- 4. **Brainstorm** the generic solutions to **create potential solutions** for your problem
- 5. Evaluate the potential solutions



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TRIZ (OLD) – Example – Improving a Beverage Can

- (1) **Problem**: Want to <u>improve</u> can wall thickness subject to <u>undesirable</u> effect of stress on can wall
- → A=("#4, length of a stationary object")
- → B=("#11, stress")
- (2) Look up (#4,#11) in universal "contradictions table" (upper left corner shown below) to find applicable invention principles: {1, 14, 35}
- 1 → Segmentation
- 14 → Spheroidality
- 35 → Change physical or chemical properties

	Worsening Feature													
r	Features	1	2	3	4	5	6	7	8	9	10	11	12	Г
Patu		٠	-	15 8 29 34	-	29 17 38 34	-	29 2 40 28	-	2 8 15 38			10 14 35 40	-
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6	3: Length of moving object	8 15 29 34	-	٠	-	15 17 4	-	7 17 4 35	-	13 4 8	17 10	18	18 1029	1
lmpr	4: Length of stationary object	-	35 28 40 29	-	*		177 1040		35 8 2 14	-	28 1	1 14 35	3 14 15 7	3!
	5: Area of moving object	2 17 29 4		14 15 18 4		*	-	714 174	-	29 30 4 34		10 15 36 28		1
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	8: Volume of stationary	-	35 10	19 14	358	-	١.	-	*	١.	2 18	24 35	72	3

Cell at (row 4, column 11) has 3 entries: invention principles {1, 14, 35}

- https://commons.wikimedia.org/wiki/File:Soft_Drink.svg
- https://commons.wikimedia.org/wiki/File:Titanium.svg

(3) For each invention principle, look up description for inspiration. For example:

Invention principle #1: Segmentation Principle

- Divide an object into independent parts.
 - Replace mainframe computer by personal computers.
 - Replace a large truck by a truck and trailer.
 - Use a work breakdown structure for a large project
- Make an object easy to disassemble.
 - Modular furniture
 - · Quick disconnect joints in plumbing
- Increase the degree of fragmentation or segmentation.
 - · Replace solid shades with Venetian blinds.
- **(4)** Brainstorm on each of the 3 suggested invention principles to determine a solution.

#1 Segmentation Principle

 Make the can wall corrugated – increases material for the same burst strength.

#14 Spheroidality Principle

 Remove corners from the can, make it with rounded walls or make it a sphere – reduces material for the same burst strength.

#35 Change physical or chemical properties

- Make the can out of a stronger or lighter material.
 Changes amount of material needed, and weight, for the same burst strength.
- (5) Possible results







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Thumb Voting

Problem

How to quickly assess team alignment?

Difficulty

Easy to use

- Thumb voting is a fast way to
 - Make a go/no go decision
 - Determine that an issue must be addressed
- Thumb voting can enable a team lead to quickly obtain consensus

Single topic
Knowledgeable team

Thumb Voting
Team feedback

- 1. A topic or path forward is presented.
- 2. Each team member uses a thumb to vote one of 3 ways:
 - Thumb up I agree
 - Thumb down I disagree
 - Thumb sideways I can "live with it"
- 3. The team lead asses the thumbs. If the number of sideways thumbs is
 - **Small** then use the decision from the up and down thumbs
 - Large then more discussion of the topic is likely needed

3 possible votes using a thumb



I agree





I disagree

Good enough

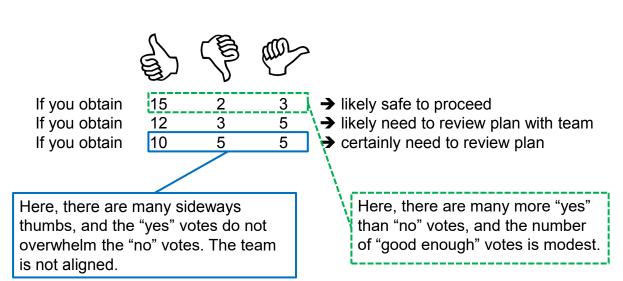
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Thumb Voting – Example – Team Meeting

Suppose you have a team meeting with 20 people.

You have proposed a plan and ask for thumb votes on "Do we proceed?"



https://commons.wikimedia.org/wiki/File:Thumbs-up-icon.sv

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Times: cycle, lead, takt

Problem

How to determine if a process is fast enough?

Difficulty

Easy to use

- Cycle time: the time taken from start to finish of a task, including loading or unloading of materials, etc.
- Lead time: the total time taken from order initiation until its completion, including any waiting times.
- Takt time: the rate at which a product needs to be created to meet customer needs.
- The cycle and lead time are determined by the process.
 Takt time is determined by the customer.

- Process
- Cycle times
- Customer need

Knowing your process times (cycle, lead, takt)

- Lead time
- Takt time
- 1. Ensure process is under control (no large changes)
- 2. Obtain cycle times for each step, by measurement.
- 3. Determine times of non-value added activities.
- 4. Combine value-added times and non-value added times to obtain lead time.
- 5. Using customer demand, determine the takt time
 - (takt time) = (allowed time) / (number of units)
- 6. Compare takt time to the cycle times
 - If (takt time) < (all cycle times) then good
 - If (takt time) > (any cycle time) then cannot meet customer rate, need to improve process

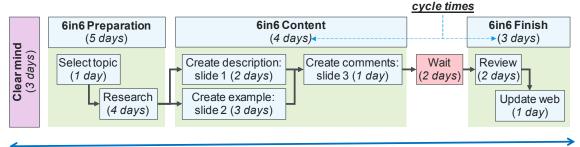


https://kanbanzone.com/2019/po wer-of-cumulative-flow-diagram/

Times - Example - Creating 6in6 presentations

PROCESS BASED VALUES (cycle times and lead time)

- Creating a 6in6 presentation has three value stream steps: Preparation, Content, Finish.
- Each step and each sub-step have cycle times.
- For the process below, the cycles times are listed in each box.
- The calculated lead time is (17 days)/unit.



Creating a 6in6 presentation: $\underline{lead\ time} = 3 + 5 + 4 + 2 + 3 = 17\ days\ per\ unit$

CUSTOMER BASED VALUE (takt time)

- Suppose a customer requests 26 new 6in6 presentations per year.
- The work year has 260 days = (52 weeks) * (5 work days per week)
- The takt time is:

(takt time) = (1 year)/(26 units) = (260 days)/(26 units) = (10 days)/unit

Since (each cycle time) < (takt time), the process achieves the customer output rate.

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Value Chain Analysis (VCA)

Problem
How to identify
customer care abouts?

Work with an SME

 A Value Chain Analysis (VCA) shows the business activities and processes involved in creating a product or performing a service.

 A value chain has primary activities and support activities:

- Primary activities activities which directly add value to the customer
- Support activities activities that support primary activities
- A value chain analysis can lead to
 - reduced cost
 - products better aligned with your customer

primary activities

current process
customer
competitors

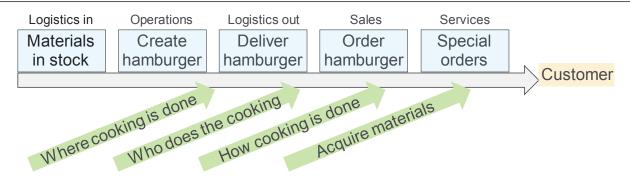
Value Chain
Analysis

Process
assessment

- 1. Assess your product's activities, such as:
 - Primary activities: Inbound Logistics, Operations, Outbound Logistics, Marketing and Sales, and Services.
 - **Support activities**: Infrastructure, Human Resources, Procurement, and Technology.
- 2. Analyze the value and cost of these activities.
- 3. Model your competitors' value chains.
- 4. Model your customer's assessment of value.
- 5. For your activities, determine where you
 - can reduce costs or improve efficiency
 - · can create a competitive advantage



Value Chain Analysis – Example – Buying a hamburger at a fast food restaurant



- 1. The customer understands, and values, the primary activities.
- 2. The value chain identifies potential opportunities. A customer may pay a premium for

better materials

(e.g., fresh ingredients)

better production

(e.g., faster product delivery)

better delivery

(e.g., on-site or home delivery)

an easier ordering process

(e.g., phone app)

- the ability to have special orders.
- 3. The customer (likely) does not care about where, how, or by whom the cooking is done, nor how the needed materials are acquired.
- 4. From the Value Chain, we can identify:
 - 1. improvements (make these)
 - 2. costly processes (reduce these)

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Value Stream Mapping (VSM)

Problem How to add value for your customers?

Difficulty

Work with an SME

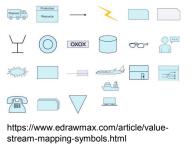
- A Value Stream Map (VSM) graphically shows, for a single product or service, the material flows and the information flows that signal and control the material flows.
- A VSM uses standard icons to represent processes, materials, and information.
- The VSM shows how customer value is added at each step.
- Typically both a Current State Map (the current process) and a Future State Map (what the process could be) are created.

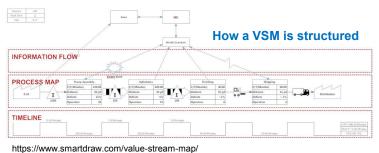
current process Value Stream Mapping

process understanding waste identified

- 1. Assess your product's or service's steps. For each step, determine:
 - The work and wait times
 - The **labor needs** (including overtime)
 - · The error rates
 - The system downtime
 - The inventory level (excess or shortfall)
 - · The production or process delays
- 2. Create a graphic using standard icons.
- 3. Assess the current state VSM to identify waste.

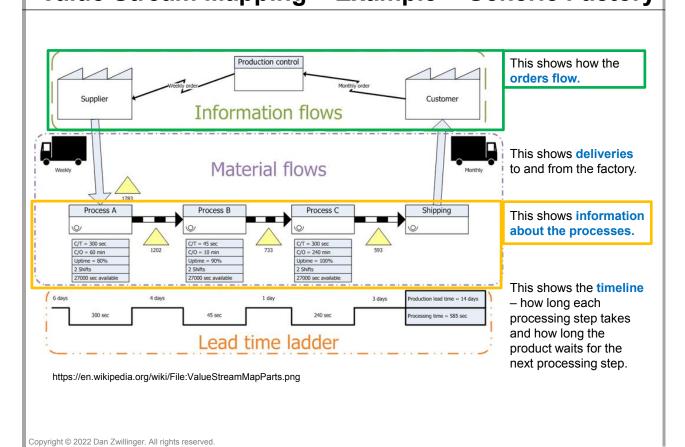






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Value Stream Mapping – Example – Generic Factory



Voice of the Customer (VOC)

Problem

How to delight a customer?

Difficulty

Some training required

VOC

The Voice of the Customer (VOC) represents the customer's thinking:

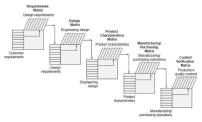
- Wants
- Functions
- Don't wants
 - Features

VOC flows through the value stream:

- 1. Customer to (e.g., NASA)
- 2. customer to (e.g., Bus Develop)
- 3. customer to (e.g., Systems Eng)
- 4. customer to (e.g., Hardware)
- 5. customer to (e.g., DFMA team)
- 6. ..

Traceability of VOC – perhaps via QFDs – ensures VOC alignment

Figure 2 — Waterfall relationship of QFD matrices



https://asq.org/qualityresources/qfd-qualityfunction-deployment Customer (external)
Customers (internal)
Customer (VOC)
creation

- creation
- 1. Identify the **product** and its external customers.
- 2. Identify the **customers** along the value stream.
- 3. For each customer find product attributes
 - A great product is one that results in __?
 - A great product is one that is _____?
 - A great product is one that has _____?
 - Problems in similar products
- 4. Determine improvement priorities.

VOC is part of a product's "chorus"

- VOB Voice Of the *Business*
- VOC Voice Of the *Customer*
- VOCO Voice Of the COmpetitor
- VOTE Voice Of the Environment

VOC – Example – Assessments and Car Seat Belts

Customer dimensions include satisfaction and functionality. VOC determines a customer's level of each.

Satisfaction scale

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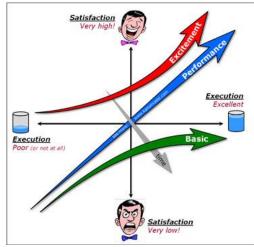
- 1. Delighted
- 2. Satisfied
- Neutral
- Dissatisfied
- 5. Frustrated

Functionality scale



-. 0, e, 4, e,

The **Kano model** – showing functionality versus satisfaction – shows that, over time, "delighters" become "must haves".



https://kanomodel.com/

Three ways a customer responds to an offering:

- Excitement the WOW factor in a product/application
- Performance the more of it, the better
- Basic each of these is must have

Example: car seat belts

- 1950's car seat belts are exciting
- wow!
- 1960's car seat belts indicate performance one of many high end features
- 1970's car seat belts are a must have can
 - can't buy a car without them

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